

Regarding submission of suggestions for revision in course curriculum

1 message

Monika tushir <monikatushir@msi-ggsip.org>

Wed, Dec 23, 2020 at 4:02 PM

To: director@bcip.ac.in, sbcssts@chandiwalastate.org, Director BCIPS <director@bcips.ac.in>, Cpi Chs <cpj.chs@gmail.com>, "Dr. R. S. Singh" <registrar@dspr.in>, Delhi Institute of Advanced Studies DIAS <dias@dias.ac.in>, DIRD Holambi <dirdcollege456@gmail.com>, DIRD College <dirdcollege123@gmail.com>, director@dme.ac.in, flmt nd <flmtnd@gmail.com>, gibs@gitarattan.edu.in, GNIM <Gnim_it@yahoo.co.in>, gtbit@rediffmail.com, Director HMRTM <hmrtmdirector@gmail.com>, ideal_institute2@rediffmail.com, Bindu Aggarwal <binduaggarwal123@rediffmail.com>, Rachita Rana <director@iitmipu.ac.in>, IITM-JP <director@iitmjp.ac.in>, contact@jimsindia.org, jims.vk@jagannath.org, jnims@vsnl.com, Jims Chairman <chairman@jagannath.org>, KALKA GROUP <kalkagroup.delhi@yahoo.com>, KR COLLEGE <krcollege@krcollege.in>, Director <director@bsim.ac.in>, director Idims <director.idims@gmail.com>, MAIMS ROHINI <maimsrohini@yahoo.co.in>, director@mairs.ac.in, Yahoo! <principalmsi@yahoo.co.in>, meriba <meriba@meri.edu.in>, ndimprincipal@gmail.com, Delhi <pmccdelhi@gmail.com>, RDIAS RDIAS <admin@rdias.ac.in>, Santharidass College <santharidasscollege@gmail.com>, sirifortindia@gmail.com, Directortias <directortias@tecnia.in>, tips@tips.edu.in, VIPS Official <vipssedu@vips.edu>, director@bmiet.net, deepa.chugh@nhi.in, VITS GZB <directorvits@gmail.com>, ACCMAN Business School <info@accmanbusinessschool.in>, dineshgoel@rkgit.edu.in, chairman.gnitgroup@gmail.com, infogn@united.ac.in, Director TIIPS <directortips@gmail.com>, registrar@aimt.ac.in, bpit@yahoo.com, director.management@sanskar.org, kccdeepak@yahoo.com, gkps123@gmail.com, mbpolydelhi@nic.in, kamalinstitutehighereducation@gmail.com, mvst2015@gmail.com, bmef_2@rediffmail.com, niecnd.dir@gmail.com, sgblimit@hotmail.com

Cc: "Prof. Rachita Rana" <director@msi-ggsip.org>

Greetings

Respected Directors / Principals of the Affiliated Colleges of GGSIPU

BBA Programmes (All)

This is with reference to an email dated 14th December, 2020 from Prof. Rachita Rana, Director, Maharaja Surajmal Institute, Academic Convener for BBA Programme (director@msi-ggsip.org) regarding submission of suggestions related to revision of Curriculum for BBA / BBA (B&I) / BBA (CAM). This is a gentle reminder for submission of the suggestions on the following points by tomorrow :

1. Revision of Curriculum for BBA / BBA (B&I) / BBA (CAM)

In this kindly give your inputs on

- a) New Scheme of syllabus proposed
 - b) Generic and mandatory subjects as per UGC guidelines to be introduced in coming sessions e.g. subjects like Value & Ethics, Environmental Science, Entrepreneurship and Startup
 - c) To introduce open electives in the scheme for BBA which may be accepted from MOOCS / Swayam Platform (You are to recommend the electives best suited for the BBA Programmes)
2. Please give your valuable suggestions in order to align the BBA programme run under GGSIP University by aligning the course according to the New Education Policy of the Government.
 3. Suggestions on Skill Enhancements / Behavioral Science Courses alongwith their assessment and evaluation methods which are attainable and measurable.
 4. Any suggestion in respect of review of syllabus on practicals / skill modules.

Thanks and regards
Dr. Monika Tushir
Associate Professor
Maharaja Surajmal Institute

Thank you.

Regards.

Dr. Monika Tushir Bohra

MCom, MBA, MPhil, APGDCA, PhD

UGC NET Commerce, UGC NET Management

Regarding submission of suggestions for revision in course curriculum

HOD MBA <hodmba@tecnia.in>

Thu, Dec 24, 2020 at 10:33 AM

To: Directortias <directortias@tecnia.in>

Cc: HOD BBA <hodbba@tecnia.in>, IQAC <IQAC@tecnia.in>, IQAC <academiccell@tecnia.in>

Dear Sir,

Please find the attached file as discussed.

I have gone through the syllabus of MBA and suggested some changes.

I have discussed with other faculty / HoD BBA also.

Thanks and Regards,

Dr. Ashutosh Bajpai

Associate Professor and Head MBA

Tecnia Institute of Advanced Studies (TIAS)

Madhuban Chowk, Rohini, Delhi

9889216070 / 8887662022

NAAC accredited “A” Grade Institute duly approved by All India Council for Technical Education, Ministry of HRD, Govt. of India and is affiliated to Guru Gobind Singh Indraprastha University, Delhi

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 Curriculum_MBA.xls
26K

Institution integrates cross- cutting issues relevant to Gender, Environment and Sustainability, Human Values and Professional Ethics into the Curriculum

Subject Code	Subject	Unit Number	Topic	Remark
MS 101	Management Process & Organizational Behaviour			
MS 103	Decision Sciences			
MS 105	Managerial Economics			
MS 107	Accounting for Management			
MS 109	Information Technology Management	II	concepts and Environment	
MS 111	Business Communication	IV	Legal and Ethical dimensions of communication (Dealing with pressure to compromise your ethics)	
MS 113	Legal Aspects of Business			
MS 151	Information Technology Management Lab			
MS 115	Managerial Skills Development (NUES)*			

Institution integrates cross- cutting issues relevant to Gender, Environment and Sustainability, Human Values and Professional Ethics into the Curriculum

Subject Code	Subject	Unit Number	Topic	Remark
MS 102	Management of Technology, Innovation and Change			
MS 104	Financial Management	I	Impact of Financial and Economical Environment	
MS 106	Marketing Management	I	Understanding Marketing Environment	
MS 108	Business Research Methods			
MS 110	Operations Management			
MS 112	Human Resources Management			
MS 114	E-Business			
MS 116	Business Analytics (NUES) *			

Institution integrates cross- cutting issues relevant to Gender, Environment and Sustainability, Human Values and Professional Ethics into the Curriculum

Subject Code	Subject	Unit Number	Topic	Remark
MS 201	Summer Training Report			
MS 203	Management of International Business	I	The Environment Of International Business	
MS 205	Information Systems Management			
MS 207	Entrepreneurship Development			
MS 209	Business Simulation and Games (NUES) *			
MS 211	Consumer Behavior			
MS 213	Sales and Distribution Management			
MS 215	International Marketing	I	Marketing Environment	
MS 217	Services Marketing			
MS 219	Customer Relationship Management			
MS 221	International Financial Management	I	Global Financial Environment	
MS 223	Financial Markets and Institutions			
MS 225	Security Analysis and Investment Management			
MS 227	Corporate Tax Planning			
MS 229	Financial Econometric			
MS 231	Compensation Management			
MS 233	Industrial Relations and Labor Laws			
MS 235	Training and Development	III	Learning Environment	
MS 237	Performance Management			
MS 239	Talent Management			
MS 241	Systems Analysis and Design			
MS 243	Enterprise Systems			
MS 245	Network Applications and Management			
MS 247	Database Management Systems			
MS 249	Information Security Management			
MS 261	Database Management Systems Lab.			
MS 251	International Business Environment	I	Business Environment	
		III	Global Trading Environment	
		III	International Financial Environment	
MS 253	Export, Import Policies, Procedures, and Documentation			
MS 255	WTO and Intellectual Property Rights			
MS 257	International Economics			
MS 259	International Business Negotiation			

**Institution integrates cross- cutting issues relevant to Gender, Environment and Sustainability,
Human Values and Professional Ethics into the Curriculum**

Subject Code	Subject	Unit Number	Topic	Remark
MS 202	Project Dissertation			
MS 204	Business Intelligence and Applications			
MS 206	Strategic Management			
MS 208	Corporate Social Responsibility, Human Values & Ethics			
MS 210	Project Management			
MS 212	Retail Management			
MS 214	Advertising and Brand Management			
MS 216	Internet Marketing			
MS 218	Business Marketing			
MS 220	Strategic Financial Management			
MS 222	Mergers, Acquisitions and Corporate Restructuring			
MS 224	Financial Derivatives			
MS 226	Behavioral Finance			
MS 228	Strategic Human Resource Management			
MS 230	Organizational Development			
MS 232	Team Building			
MS 234	Behaviour Testing & Counseling			
MS 236	Digitization and E-governance			
MS 238	Software Project Management			
MS 240	Web Technologies			
MS 242	Knowledge Management			
MS 252	Web Technologies Lab.			
MS 244	Global Competitiveness and Strategic Alliance			
MS 246	Supply Chain Management for International Business			
MS 248	Managing Diversity			
MS 250	Global Strategic Management			

MINUTES OF MEETING

BCA Programme Coordination Committee

Meeting Title	BCA Syllabus Review
Date & Day	7-09-2021 (Tuesday)
Time	2.30 PM-5.00 PM
Place	Online- Zoom
Convener	Dr. Meenakshi Narula, BCA Programme Coordinator
Attendees	BCA Programme Coordination Committee Members / Representative of the BCA institutes of G.G.S.I.P.U as per list attached as annexure-1
Purpose	Allocation of subjects to the institutes for syllabus design as per final scheme

An On-line Meeting of BCA Programme Coordination Committee was held on 7th September 2021 at 2:30PM regarding syllabus design of BCA w.e.f. Academic Session 2021-22. The date sheet preparation, panel submission for theory and practical examination for ongoing III and V semester of BCA was also discussed. The meeting was chaired by Prof. Pravin Chandra, Dean USICT. The details of points discussed are as follows:

1. The convener of the meeting Dr. Meenakshi Narula welcomed all the members and apprised the members about the agenda of the meeting. She informed the members that there are eighty subjects as per new syllabus out of which around 50 subjects are newly introduced. So, to prepare the syllabus of these subjects, the Director of the institute or Head of BCA department of the institute must take the responsibility to complete the task in time.
2. The responsibility for preparation of the detailed syllabus for individual papers /subjects was distributed among the institutes based on their area of interest and as per the request of volunteers (among the members). The list of subjects along with the assigned member and institute is attached herewith as annexure-2.
3. It was also decided that the assigned member may collaborate with the members of other institute however the responsibility for submission of syllabus lies with the assigned member.
4. Dr. Narula presented the template for syllabus design and explained the mapping of course objectives with programme objectives and also with Bloom's Taxonomy levels.
5. Dr. Narula also informed the members to submit panel of experts for Theory and practical exams for ongoing session of III and V sem students. She will be sharing the google form for the submission by 10 September 2021.
6. Dr. Chandra discussed about the guidelines for providing the names of the experts for panel. He suggested to provide at least one external expert either from other University or

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from industry who has experience of more than five years. He also suggested that the number of faculties proposed for a specific practical subject should be in proportion to the intake of the institute for BCA, and it should be one faculty for the intake of 60 students.

7. The next meeting is proposed for 16 September 2021 for review of the status of syllabus design. Details will be provided by the convener.
8. Final submission of syllabus for all subjects is 21 September 2021.
9. Meeting ended with vote of thanks to the chair.

7/9/2021

Dr. Meenakshi Narula

Programme Coordinator (BCA)

BCA Programme Coordination Committee Meeting on 7 September 2021**List of Attendees**

S.No.	Full Name	Designation	Name of the Institute	Email Address	Contact Number
1.	Prof. (Dr.) Pravin Chandra	Dean, USICT	USICT	pchandra@ipu.ac.in	
2.	Dr. Meenakshi Narula	Head, Department of Information Technology	Jagannath International Management school, vasant Kunj, New Delhi	hodbca.vk@jagannath.org	9899424844
3.	SUPRIYA MADAN	DEAN-IT	VIVEKANANDA INSTITUTE OF PROFESSIONAL STUDIES	supriya.madan@vips.edu	9811302688
4.	Dr. Barkha Bahl	Professor and Director	Trinity Institute of Professional Studies	barkha69@rediffmail.com	9811765551
5.	Dr. Anukool Bajpai	Principal	Sirifort Institute of Management Studies	anukoolbajpai@gmail.com	9868484815
6.	Dr. Rajeev Kumar	HOD & ASSOCIATE PROFESSOR	KIRAS	rajeev974@gmail.com	9910744809
7.	Dr. Mukta Sharma	Associate Professor, HOD-CS & IT	Trinity Institute of Professional Studies	m.mukta19@gmail.com	9717800812
8.	Dr. Menal Dahiya	Associate Professor	Maharaja Surajmal Institute	menaldahiya@msijanakupuri.com	9810453506
9.	Raj Kumar Garg	Assistant Professor	Fairfield Institute of Management and Technology	raj.fimtclass@gmail.com	9953851980
10.	Dr. Geetali Banerji	HOD	Institute of Innovation in Technology and Management	hod.csdept@iitmjp.ac.in	9555217983
11.	Rajesh Kumar Jain	HOD (Computer	Sirifort Institute of Management	sims.rohini@gmail.com	9868921636

M.L. 7/9/2021

		Science)	Studies		
12.	Dr. Deepak Sonker	HOD	Tecnia Institute of Advanced Studies	deepak.sonker13@yahoo.com	9711788920
13.	Dr. Raj kumar	HOD(IT) 1ST SHIFT	SGTBIMIT	raj_kashyap12@rediffmail.com	9911659221
14.	Bhavna Galhotra	Assistant Professor	JIMS Rohini	bhawna.galhotra@jimsindia.org	9811673090
15.	Deepak Sharma	Asstt.Prof.	Jagannath International Management School, Vasant Kunj, New Delhi	deepaktech@hotmail.com	9873600359
16.	Neha Mittal	Dean- MCIT	Cpj College	Deanmgmt.cpj@gmail.com	9599010438
17.	Shalu Tandon	Assistant Professor	JIMS Vasant Kunj	shalu.tandon@jagannath.org	+919873410512
18.	Dr.Sandhya Maitra	Associate Professor	Institute of Information Technology and Management	msan324@gmail.com	9871133352
19.	Amandeep Singh	HOD-IT	SGTBIMIT	aman.gurpreet91@gmail.com	8744873050
20.	Dr. Varun Tiwari	Associate Professor	Bosco Technical Training Society, Don Bosco Technical School	varuntiw1984@gmail.com	9990770021
21.	Dr. Neetu Anand	Assistant Professor	Maharaja Surajmal Institute	neetuanand@msijanakupuri.com	9811396950
22.	Arti Bajaj	Astt. Prof.	Chanderprabhu jain College of higher studies	arti.bajaj@cpj.edu.in	9871035481


7/9/2021

Dr. Meenakshi Narula
Programme Coordinator (BCA)

BAJMC Course Coordination Meeting 9th April, 2021

Prof. Charulata Singh <dean.vsjmc@vips.edu>

Thu, Apr 15, 2021 at 2:24 PM

To: Madhu Julka <mbicem0101@yahoo.com>, jimsvk@jagannath.org, JIMS VK <hodbjmc.vk@jagannath.org>, director.tecniaindia@gmail.com, madhavendrajha@yahoo.com, directortipsnggsipu@gmail.com, barkhabahltips@gmail.com, tips.sahil@gmail.com, directorldims@gmail.com, shewetagaaur@yahoo.co.in, fimtnd@gmail.com, KR COLLEGE <krcollege@krcollege.in>, ourgo@yahoo.com, susmitachitra@gmail.com, info@dme.ac.in, aarushi@kccilhe.edu.in, MERI <dlpkmr05@gmail.com>, MERI COLLEGE <meribs@meri.edu.in>, infogn@united.ac.in, Director - United College of Education <directoruce@united.ac.in>, ajoybanerjee6119@gmail.com, KAMAL <arora.anudeep85@gmail.com>, info@kamalinstitute.com, directortiips@gmail.com, yashvats4@gmail.com, LDIMS <ajitabhsingh@gmail.com>, ramesh.kumar@vips.edu, hodjournalism@maims.ac.in, "Dean, University School of Mass Communication, GGSIPU" <dean.usmc@ipu.ac.in>

Cc: "Prof. Queeny Pradhan" <queeny.pradhan@ipu.ac.in>, Dalip Kumar <registrar.dk@vips.edu>, vsjmc coordinator@vips.edu

Dear All
Greetings

Prof Queeny has expressed pleasure in meeting you all. I Thank you all for participating in the PCC meeting on 9th April, 2021.

Sharing the Minutes of the meeting prepared by me and approved by Prof Queeny Pradhan and the screenshot captured by Dr Ramesh Sharma.

Please send the points to be put as guidelines for practical examiners as mentioned in minutes , latest by : 24th April, 2021

Sharing the format of paper setters and examiners for even semester, please complete and send the names and all the details of proposed names , latest by : 30th April, 2021

Look forward to your constructive participation.

With warm Regards

Prof Dr Charu Lata Singh
Course Coordinator, BA(JMC) PCC, GGSIPU

(Prof. (Dr.) Charu Lata Singh
Dean, Vivekananda School of Journalism and Mass Communication,
Vivekananda Institute of Professional Studies),
(Affiliated to GGSIP University, Delhi)
Ph: 9818551353; 011-27343401-03

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3 attachments



BA(JMC)PCC Image 2021-04-09 at 6.10.07 PM.jpeg
67K



GGSIPU 9th April, 2021 Minutes of Meeting.docx
36K



Proforma Paper Setters & Practical Examiners BA (JMC) Even Semester 2021.docx
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GGSIU, BA(JMC)Programme Coordinators' Meeting held under the guidance of Prof. Queeny Pradhan, Dean, USMC on 9th April, 2021 at 03.00PM on zoom Platform.

Minutes of the Meeting

Dated: 12th April, 2021

An online meeting with all the BA(JMC) Programme Coordinators was held under the guidance and Chair of Prof. Queeny Pradhan, Dean, USMC along with Dr S D Tripathi from USMC to discuss on the various issues related to internships and paper setters and other academic issues on 9th April, 2021 at 03.00PM on zoom Platform.

The following were present during the meeting:

- | | |
|-------------------------------|--|
| 1. Prof. Dr. Charu Lata Singh | Dean, VSJMC, VIPS; BA (JMC) Programme Course Coordinator, GGSIPU |
| 2. Prof Neeru Johri. | HOD, JIMS, Vasjant Kunj |
| 3. Prof. Vinita Gupta | HOD, MAIMS, Rohini |
| 4. Prof. Susmita Bala | HOD, DME, NOIDA |
| 5. Dr Manmeet. | DME, NOIDA |
| 6. Dr. Ajitabh | HOD, JIMS, Noida |
| 7. Dr. Gopal Thakur. | HOD, KRCHE |
| 8. Dr Upasana | KRCHE |
| 9. Dr Ramesh Kumar Sharma | VIPS |
| 10. Dr Geeta | Coordinator, LLDIMS |
| 11. Dr Shweta Gaur | LLDIMS |
| 12. Mr Yash Vats. | Trinity Institute, Greater Noida |
| 13. Dr Amanpreet | Kamal Institute of Higher Education and Advance Tech. |
| 14. Mr Saurabh | Kamal Institute of Higher Education and Advance Tech. |
| 15. Dr Parul | MBICEM |
| 16. Ms Urvashi | MBICEM |
| 17. Mr Ajoy Banerjee | United College of Education, Greater Noida |

The following Institute representatives were not present:

1. Prof. Dr. Dilip Kumar HOD, MERI
2. Dr M N Jha HOD, TIAS, TECNIA
3. Dr Saroj Vyas HOD, FIMT
4. Mr Sahil Dhall. TIPS, Dwarka
5. Ms Arushi Singh. KCC Institutes, Greater NOIDA

At the outset, Prof. Charu Lata Singh, BA(JMC) Programme Course Coordinator (PCC), GGSIPU welcomed Prof Queeny Singh, Dean USMC along with Dr S D Tripathi, USMC and the members of the Programme Coordination Committee. To begin with she introduced the composition and main functions of PCC. She then started with the main agenda to be taken up for discussion and deliberation. The agenda discussed were:

1 Introduction:

Since this was the first meeting with Prof Queeny Pradhan, all the representatives from various institutes introduced themselves. Prof Queeny also introduced herself and expressed that she looks forward for more such fruitful discourses in future.

2. Internships of students of Year:

The agenda was based on the concern raised by some institutes regarding the internships of students of batch 2020-21. Due the special situation arisen because of COVID 19, the admission to the batch was delayed, hence the gap between semester 2 and semester 3 got trimmed and subsequently the internship period for students also got reduced. In such background and circumstances, the matter was discussed and deliberated upon amongst all the members to decide on , as to what measures can be taken up so that it is in the benefit of students and also the forthcoming semester starts as per schedule. The matter was deliberated upon, the members expressed their views and the following decision was taken unanimously:

- i) The internship period of minimum 15 days (Two Weeks) by the student shall be considered sufficient for the purpose of paper 24255.
- ii) The students are encouraged for online internships in view of increasing COVID 19 cases.
- iii) Various ways and innovative practices may be experimented or devised viz. Preparing online magazines, online workshops, newsletters, online courses etc.
- iv) The students may be allowed to do internships alongside the classes beyond classroom teaching.
- v) Proper documentation of the activities need to be done and put in files by the students as per the syllabus requirement.

Dean, USMC, Prof Queeny requested that all the institutes should submit a plan /summary of activities planned/done by them as part of internships by the end of October, 2021

3. Discussion on the panel of Paper Setters and Examiners:

(i) Prof. Charu Lata informed that a format for panel of paper setter and evaluators shall be shared soon. She told that the conduct branch has requested for adding more names to the existing lists. She requested the members that the complete details in given formats be submitted on time. Prof Charu Lata told that the format shall be sent to USMC as well so that the names and references from university faculty are also included. Prof. Queeny stressed that the deadlines should be followed and met with.

(iii) With permission from chair, Prof. Charu Lata brought to the notice about concerns of all the colleges about the wide variation of the examiners appointed for BAJMC course. She told that it has been observed that the examiners who come from industry have lenient approach, whereas, the examiners from academic backgrounds have stricter approach.

To solve this problem to some extent she proposed to make some common guidelines, which may be approved by the Dean, USMC and then forwarded to conduct branch for sharing the guidelines with appointed examiners. Prof Queeny assured for the same. All the members were therefore, requested to submit points for the 'Broader Guidelines for BA(JMC) Practical Examiners'. The guidelines would then be compiled and framed. Prof Charu Lata requested all the members to please submit the points by 24th April, 2021.

The meeting concluded with vote for thanks to the chair.



Prof. Dr. Charu Lata Singh
BA(JMC) Programme Course Coordinator, GGSIPU
(Dean, VSJMC, VIPS)
Ph: 9818551353

Prof Queeny Pradhan
Dean, USMC, GGSIPU
Ph: 9711600382



GURU GOBIND SINGH
INDRAPRASTHA
UNIVERSITY

University School of Management Studies
Guru Gobind Singh Indraprastha University
Sector 16C, Dwarka, New Delhi - 110078 (India)

January 18, 2017

Ref: GGSIPU/USMS/2017/

CONSTITUTION OF COMMITTEE

A Committee consisting of following members is constituted for the revision of syllabus of BBA and B.Com (Hons) programme being run in the affiliated institutes of the university.

1. Prof Sanjiv Mittal	-	Chairperson
2. Dr Sanjay Dhingra, Associate Professor, USMS	-	Member
3. Prof. Jagbir Ahlawat, MSI	-	Member
4. Prof. Anuradha Jain, VIPS	-	Member
5. Prof. Sangeeta Malik, MAIMS	-	Member
6. Dr. Monika Kulshreshtha, IITM	-	Member
7. Dr. Davinder Sharma, BCIPS	-	Member
8. Dr Shilpa Jain, Assistant Professor	-	Convener

(Prof Sanjiv Mittal)
Dean

18/1/17

Copy to:

1. All Members via email



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY

SECTOR-16C, DWARKA, NEW DELHI – 110078

Website: www.ipu.ac.in

Tel. No. 011-25302255, 011-28035637/E-mail: icsipucoc@gmail.com

No.GGSIPU/EXAM/SECREC/2020/(14)

Dated: 12/01/2021

Respected Sir/Madam,

The University is pleased to appoint you a paper setter for the forthcoming End Term Examination. You will appreciate that question papers are key tools in assessing student learning process. Question papers need to be framed very meticulously covering the entire syllabus and including all the components of assessment, such as:

- | | | |
|---------------------------|-------------------|-----------------------------|
| i. Knowledge | ii. Comprehension | iii. Application |
| iv. Analysis & Evaluation | v. Synthesis | vi. Creativity & Innovation |

2. The question papers should be as per the approved Schemes & Syllabus. In case of subjective/descriptive online examination, there will be 08/09 questions carrying equal marks out of which the students will have to attempt any 03 questions. Due to Covid-19 pandemic the time duration for subjective/descriptive pattern of examination will be 02 hours.

3. The format in which question papers are required will be shared in due course of time. You are requested to prepare the paper at the earliest and sent it after the format is shared, as applicable.

4. The details of the paper to be set are as follows:

Programme: BA (JMC)	Maximum Marks: 75
Paper Code: BA(JMC)307	Duration : 2 Hrs
Subject: DIGITAL MEDIA MARKETING	
Number of sets of question papers required: ONE	

5. Paper setter is requested to check the paper before dispatching in order to avoid any mistake in the paper both in content (technical/professional terminological) and in the distribution of marks.

6. If you find any difficulty in setting the paper, the same may please be communicated to the Section Officer (Secrecy) by email: icsipucoc@gmail.com by mentioning Paper Code as well as Subject.

7. Please send the remuneration bill duly filled and signed alongwith CANCELLED CHEQUE (photocopy of the cheque) through email /by hand/ speed post at Room No. 203, Secrecy Branch, Examination Division, Guru Gobind Singh Indraprastha University, Sector 16-C, Dwarka, New Delhi-110078.

8. The question papers so prepared are confidential and it is mandatory on the part of the examiner to maintain the confidentiality of the question paper and its contents diligently. **In case of any clarification, please feel free to contact the undersigned on phone numbers and e-mail mentioned above.**

9. This is issued with the consent and permission of the Controller of Examination of the University.

Thanking you for your kind co-operation.

Sincerely,

(Nand Kishore Yadav)
Section Officer (Secrecy)

DR. GOPAL THAKUR
C6/462, II FLOOR,
YAMUNA VIHAR
DELHI 110053

TECNIA INSTITUTE OF ADVANCED STUDIES

Rohini, Delhi

1.1.3 - Teachers of the Institution participate in following activities related to curriculum development and assessment of the affiliating University and/are represented on the following academic bodies during the year.

- 1. Academic council/BoS of Affiliating University**
- 2. Setting of question papers for UG/PG programs**
- 3. Design and Development of Curriculum for Add on/ certificate/ Diploma Courses**
- 4. Assessment /evaluation process of the affiliating University**

Additional Information



**GURU GOBIND SINGH
INDRAPRASTHA UNIVERSITY**
Sector 16-C, Dwarka, New Delhi-110078

Ph. (Off): 011-25302252

Nair.R
Controller of Examinations (I/c)

File No.: GGSIPU/EXAM/2022/

Dated: 17/05/22

To,

Dr. Ajay Kumar
Dir. for (TIAS)
7678600432

Subject: Appointment as Expert for Practical Examination / Viva-Voce.

Dear,

The Vice Chancellor, Guru Gobind Singh Indraprastha University is pleased to appoint you as Examiner for the Practical Examination/Viva Voce looking into your expertise as per details given below:

Date & Time	Programme Code & Course Title	Contact Person & Venue The Principal/ Director/Dean
18/05/22	BBA 312 (Project Report)	MERI - Sonakpur

You are requested to kindly spare your valuable time for conduct of Practical/Viva-Voce as per venue mentioned above. The names of the candidates appearing for the test will be provided by the Principal/Director of the Institute as mentioned above. In case any of your close relation is appearing in the examination or you are not able to spare your time for the conduct of Practical examination/viva-voce, you are requested to kindly intimate the same to the Institute under intimation to the University so that suitable alternative arrangements be made.

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I shall be grateful if you kindly help us in conduct of above practical examination/ viva-voce.

With kind regards,

Yours sincerely,

(Nair.R)
Controller of Examinations

Kindly inform on 011-25302259, 25302260, 25302261, 25302262,
E-mail: examconduct2@gmail.com

Copy forward for kind information:-

1. The Principal/ Director,
2. Guard file

(Dr. [Signature])
Office Incharge (Condu



**GURU GOBIND SINGH
INDRAPRASTHA UNIVERSITY**
Sector 16-C, Dwarka, New Delhi-110078

Ph. (Off): 011-25302252

Nair.R
Controller of Examinations (I/c)

File No.: GGSIPU/EXAM/2022/

Dated: 20/05/2022

To,

Dr. Rajay Rathan
Director, TIAS
7678600432

Subject: Appointment as Expert for Practical Examination / Viva-Voce.

Dear,

The Vice Chancellor, Guru Gobind Singh Indraprastha University is pleased to appoint you as Examiner for the Practical Examination/Viva Voce looking into your expertise as per details given below:

Date & Time	Programme Code & Course Title	Contact Person & Venue
23/05/2022 (Monday)	MS 202 Project Dissertation	The Principal/ Director/Dean AIMT, Greater Noida

You are requested to kindly spare your valuable time for conduct of Practical/Viva-Voce as per venue mentioned above. The names of the candidates appearing for the test will be provided by the Principal/Director of the Institute as mentioned above. In case any of your close relation is appearing in the examination or you are not able to spare your time for the conduct of Practical examination/viva-voce, you are requested to kindly intimate the same to the Institute under intimation to the University so that suitable alternative arrangements be made.

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I shall be grateful if you kindly help us in conduct of above practical examination/ viva-voce.

With kind regards,

Yours sincerely,

(Nair.R)
Controller of Examination

Kindly inform on 011-25302259, 25302260, 25302261, 25302262,
E-mail: examconduct2@gmail.com

Copy forward for kind information:-

1. The Principal/ Director,
2. Guard file


(Dr. A.D. Lamba)
Office Incharge (Conduct)



**GURU GOBIND SINGH
INDRAPRASTHA UNIVERSITY**
Sector 16-C, Dwarka, New Delhi-110078

Nair.R.
Controller of Examinations (I/c)

Ph. (OFF.) : 011-25302252

File No.: GGSIPU/EXAM/2021/58

Dated : 22/08/2021

To,

Dr. Varun Kumar
Associate Professor
TIAS
9212230312
varun.management@gmail.com

Subject: Appointment as Expert for Practical Examination / Viva-Voce.

Dear,

The Vice Chancellor, Guru Gobind Singh Indraprastha University is pleased to appoint you as Examiner for the Practical Examination/Viva Voce looking into your expertise as per details given below:

Date & Time	Programme Code & Course Title	Contact Person & Venue
05/1/2022 (WEDNESDAY)	BBA/ISUMMER TRAINING REPORT	The Director/Dean/Principal MBIT Dr. P. S. D.

You are requested to kindly spare your valuable time for conduct of Practical/Viva-Voce as per venue mentioned above. The names of the candidates appearing for the test will be provided by the Principal/Director of the Institute as mentioned above. In case any of your close relation is appearing in the examination or you are not able to spare your time for the conduct of Practical examination/viva-voce, you are requested to kindly intimate the same to the Institute under intimation to the University so that suitable alternative arrangements be made.

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I shall be grateful if you kindly help us in conduct of above practical examination/ viva-voce.

With kind regards,

Yours sincerely,

(Nair.R)
Controller of Examination

Kindly inform on 011-25302259, 25302260, 25302261, 25302262.
E-mail: examccs@iitg.ac.in

Copy forward for kind information:-

1. The Principal/ Director, MBIT

(Dr. A.D.Lamba)
Officer Incharge (Conduct)



**GURU GOBIND SINGH
INDRAPRASTHA UNIVERSITY**
Sector 16-C, Dwarka, New Delhi-110078

Nair.R
Controller of Examinations (I/c)

Ph. (OFL): 011-25302252

File No.: GGSIPU/EXAM/2022/

Dated

To, DR DEEPA SONKER
ASST PRD
9711788920

Subject: Appointment as Expert for Practical Examination / Viva-Voce.

Dear,

The Vice Chancellor, Guru Gobind Singh Indraprastha University is pleased to appoint you as Examiner for the Practical Examination/Viva Voce looking into your expertise as per details given below:

Date & Time	Programme Code & Course Title	Contact Person & Venue
20-5-22	BEL ISM	The Principal/Director/Dean 3472:17

You are requested to kindly spare your valuable time for conduct of Practical/Viva-Voce as per venue mentioned above. The names of the candidates appearing for the test will be provided by the Principal/Director of the Institute as mentioned above. In case any of your close relation is appearing in the examination or you are not able to spare your time for the conduct of Practical examination/viva-voce, you are requested to kindly intimate the same to the Institute under intimation to the University so that suitable alternative arrangements be made.

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I shall be grateful if you kindly help us in conduct of above practical examinations/ viva-voce.

With kind regards,

Yours sincerely,

(Nair.R)
Controller of Examination

Kindly inform on 011-25302259, 25302260, 25302261, 25302262,
E-mail: examconduct2@gmail.com

Copy forward for kind information:-

1. The Principal/ Director,
2. Grant file

(Dr. A.D. Lamba)
Office Incharge (Conduct)



**GURU GOBIND SINGH
INDRAPRASTHA UNIVERSITY**
Sector 16-C, Dwarka, New Delhi-110078

Nair.R
Controller of Examinations (I/c)

Ph. (Off.): 011-25302252

File No.: GGSIPU/EXAM/2022/45

Dated : 13-05-2022

To,

Dr. Deepak Sonker
Associate Professor
Tecnia Institute of Advanced Studies, 9711788920
0
9711788920

Subject: Appointment as Expert for Practical Examination / Viva-Voce.

Dear,

The Vice Chancellor, Guru Gobind Singh Indraprastha University is pleased to appoint you as Examiner for the Practical Examination/Viva Voce looking into your expertise as per details given below:

Date & Time	Programme Code & Course Title	Contact Person & Venue
21-05-2022 (Saturday)	BBA212 INFORMATION SYSTEMS MANAGEMENT LAB	The Principal/Director/Dean BPIT

You are requested to kindly spare your valuable time for conduct of Practical/Viva-Voce as per venue mentioned above. The names of the candidates appearing for the test will be provided by the Principal/Director of the Institute as mentioned above. **In case any of your close relation is appearing in the examination or you are not able to spare your time for the conduct of Practical examination/viva-voce, you are requested to kindly intimate the same to the Institute under intimation to the University so that suitable alternative arrangements be made.**

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I shall be grateful if you kindly help us in conduct of above practical examination/ viva-voce.

With kind regards,

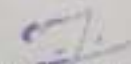
Yours sincerely,


(Nair.R)
Controller of Examination

Kindly inform on 011-25302259, 25302260, 25302261, 25302262.
E-mail: examconduct2@gmail.com

Copy forward for kind information :-

1. The Principal/Director,
2. Guard file


(Dr. A. D. Lamba)
Office Incharge (Conduct)



**GURU GOBIND SINGH
INDRAPRASTHA UNIVERSITY**
Sector 16-C, Dwarka, New Delhi-110078

Nair, R.
Controller of Examinations

Ph. (Off.): 011-25302252

File No.: GGSIPU/EXAM/2022/

Dated : 06-06-2022

To, Mr. Ajay Dharma
TIRA

9355024938

Subject: Appointment as Expert for Practical Examination / Viva-Voce.

Dear,

The Vice Chancellor, Guru Gobind Singh Indraprastha University is pleased to appoint you as Examiner for the Practical Examination/Viva Voce looking into your expertise as per details given below:

Date & Time	Programme Code & Course Title	Contact Person & Venue
14.06.2022	ETCS - 3SE (Web Engineering)	The Principal/ Director/Dean ADG/TR

You are requested to kindly spare your valuable time for conduct of Practical/Viva-Voce as per venue mentioned above. The names of the candidates appearing for the test will be provided by the Principal/Director of the Institute as mentioned above. In case any of your close relation is appearing in the examination or you are not able to spare your time for the conduct of Practical examination/viva-voce, you are requested to kindly intimate the same to the Institute under intimation to the University so that suitable alternative arrangements be made.

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I shall be grateful if you kindly help us in conduct of above practical examination/ viva-voce.

With kind regards,

Yours sincerely,

(Nair, R.)
Controller of Examinations

Kindly inform on 011-25302259, 25302260, 25302261, 25302262,
E-mail: examconduct@ipu.ac.in

Copy forward for kind information:-

1. The Principal/ Director,
2. Guard file

(Dr. A.D. Lamba)
Officer Incharge (Conduct)



**GURU GOBIND SINGH
INDRAPRASTHA UNIVERSITY**
Sector 16-C, Dwarka, New Delhi-110078

Nair, R.
Controller of Examinations

Ph. (Off): 011-25302252

File No.: GGSIPU/EXAM/2022/

Dated : 06-06-2022

To, Mr. Ajay Duraja

TIB
9255024938

Subject: Appointment as Expert for Practical Examination / Viva-Voce.

Dear,

The Vice Chancellor, Guru Gobind Singh Indraprastha University is pleased to appoint you as Examiner for the Practical Examination/Viva Voce looking into your expertise as per details given below:

Date & Time	Programme Code & Course Title	Contact Person & Venue
16.06.2022	ETCS- 356 Web Engineering	The Principal/ Director/Dean AAG/202

You are requested to kindly spare your valuable time for conduct of Practical/Viva-Voce as per venue mentioned above. The names of the candidates appearing for the test will be provided by the Principal/Director of the Institute as mentioned above. In case any of your close relation is appearing in the examination or you are not able to spare your time for the conduct of Practical examination/viva-voce, you are requested to kindly intimate the same to the Institute under intimation to the University so that suitable alternative arrangements be made.

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With kind regards,

Yours sincerely,

(Nair, R.)
Controller of Examinations

Kindly inform on 011-25302259, 25302260, 25302261, 25302262.
E-mail: examconduct@ipu.ac.in

Copy forward for kind information:-

1. The Principal/ Director,
2. Guard file

(Dr. A.D.Lamba)
Officer Incharge (Conduct)



**GURU GOBIND SINGH
INDRAPRASTHA UNIVERSITY**
Sector 16-C, Dwarka, New Delhi-110078

Nair, R.
Controller of Examinations

Ph. (Off.): 011-25302252

File No.: GGSIPU/EXAM/2022/

Dated: 12-07-2022

To: *Mr. Ajay Bureja*
Techno MS
7355024938

Subject: Appointment as Expert for Practical Examination / Viva-Voce.

Dear,

The Vice Chancellor, Guru Gobind Singh Indraprastha University is pleased to appoint you as Examiner for the Practical Examination/Viva Voce looking into your expertise as per details given below:

Date & Time	Programme Code & Course Title	Contact Person & Venue
16/07/2022 8	ETCS - 256	The Principal/Director/Dean
18/07/2022	DBMS LAB	ADG/TPD

You are requested to kindly spare your valuable time for conduct of Practical/Viva-Voce as per venue mentioned above. The names of the candidates appearing for the test will be provided by the Principal/Director of the Institute as mentioned above. In case any of your close relation is appearing in the examination or you are not able to spare your time for the conduct of Practical examination/viva-voce, you are requested to kindly intimate the same to the Institute under intimation to the University so that suitable alternative arrangements be made.

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I shall be grateful if you kindly help us in conduct of above practical examination/ viva-voce.

With kind regards,

(Signature)
Yours sincerely,
(Nair, R.)
Controller of Examination

Kindly inform on 011-25302259, 25302260, 25302261, 25302262,
E-mail: examconduct@gmail.com

Copy forward for kind information:-

1. The Principal/ Director,
2. Guard file

(Signature)
(Dr. A.D. Lamba)
Officer Incharge (Conduct)



**GURU GOBIND SINGH
INDRAPRASTHA UNIVERSITY**
Sector 16-C, Dwarka, New Delhi-110078

Ph. (Off.): 011-25302252

(Nair, R.)
Controller of Examinations

File No.: GGSIPU/EXAM/BAJMC/2021/06

Date: 28-06-2021

To,

Dr. Rajesh Agrawal
Associate Professor, Technia Institute of Advanced Studies, Sec-14, Rohini, Delhi
Mob: 9891075948
Email: rajeshagrawal50@gmail.com

Subject: Appointment as Expert for Practical Examination / Viva-Voce.

Dear,

The Vice Chancellor, Guru Gobind Singh Indraprastha University is pleased to appoint you as Examiner for the Practical Examination/Viva Voce looking into your expertise as per details given below:

Date & Time	Programme Code & Course Title	Contact Person & Venue
07-07-2021 (Wednesday)	BA(JMC) 352 : Final Project and Comprehensive Viva	The Principal/Director, MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

You are requested to kindly spare your valuable time for conduct of Practical/Viva-Voce as per venue mentioned above. The names of the candidates appearing for the test will be provided by the Principal/Director of the Institute as mentioned above. In case any of your close relation is appearing in the examination or you are not able to spare your time for the conduct of Practical examination/viva-voce, you are requested to kindly intimate the same to the Institute under intimation to the University so that suitable alternative arrangements be made.

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I shall be grateful if you kindly help us in conduct of above practical examination/ viva-voce.

With kind regards,

Yours sincerely,

Kindly inform on 011-25302259, 25302260, 25302261, 25302262,
E-mail: examconduct@ipu.ac.in

* This is in supervision of all previous letters/ order issues

Copy forward for kind information:

(Dr. Vijay Kumar)
Dy. Registrar (Conduct)

1. The Dean/Director, MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES
2. Guard file



**GURU GOBIND SINGH
INDRAPRASTHA UNIVERSITY**
Sector 16-C, Dwarka, New Delhi-110078

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Nair, R.
Controller of Examinations

Ph. (Off.): 011-25302252

File No.: GGSIPU/EXAM/2022/19

Dated :- 29-07-2022

To,

Dr. N.K. Pari
Professor
DIAS
9810664777
nkpuri54@gmail.com

Dr Sachin Sabharwal
Associate Professor
TIAS
9818378331

Subject: Appointment as Expert for Practical Examination / Viva-Voce.

Dear,

The Vice Chancellor, Guru Gobind Singh Indraprastha University is pleased to appoint you as Examiner for the Practical Examination/Viva Voce looking into your expertise as per details given below:

Date & Time	Programme Code & Course Title	Contact Person & Venue
05-08-2022	RBA114MINOR PROJECT-I	The Principal/Director/Dean JIMSVK(2S)

You are requested to kindly spare your valuable time for conduct of Practical/Viva-Voce as per venue mentioned above. The names of the candidates appearing for the test will be provided by the Principal/Director of the Institute as mentioned above. In case any of your close relation is appearing in the examination or you are not able to spare your time for the conduct of Practical examination/viva-voce, you are requested to kindly intimate the same to the Institute under intimation to the University so that suitable alternative arrangements be made.

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Yours sincerely,

(Nair, R.)

Controller of Examination

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E-mail: examconduct@gmail.com



**GURU GOBIND SINGH
INDRAPRASTHA UNIVERSITY**
Sector 16-C, Dwarka, New Delhi-110078

Ph. (Off.): 011-25302252

Nair, R.
Controller of Examinations

Dated: 13-07-2021

File No.: GGSIPU/EXAM/2021/88

To,
Dr. Ajay Kumar Bhatnagar
Professor, TIAS
Mob: 9678600432

Subject: Appointment as Expert for Practical Examination / Viva-Voce.

Dear,

The Vice Chancellor, Guru Gobind Singh Indraprastha University is pleased to appoint you as Examiner for the Practical Examination/Viva Voce looking into your expertise as per details given below:

Date & Time	Programme Code & Course Title	Contact Person & Venue
15-07-2021 (Thursday)	BBA 310: Project Report and Viva-Voce	The Dean/ Director, CHANDERPRABHU JAIN COLLEGE OF HIGHER STUDIES AND SCHOOL OF LAW

You are requested to kindly spare your valuable time for conduct of Practical/Viva-Voce as per venue mentioned above. The names of the candidates appearing for the test will be provided by the Principal/Director of the Institute as mentioned above. In case any of your close relation is appearing in the examination or you are not able to spare your time for the conduct of Practical examination/viva-voce, you are requested to kindly intimate the same to the Institute under intimation to the University so that suitable alternative arrangements be made.

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I shall be grateful if you kindly help in conduct of above practical examinations/ viva-voce.

With kind regards,

Yours sincerely,

(Nair, R.)

Kindly inform on 011-25302259, 25302260, 25302261, 25302262.
E-mail: examconduct@ipu.ac.in

* This is in supersession of all previous letters/ order issued.

Copy forward for kind information:

(Dr. Vijay Kumar)
Dy. Registrar (Conduct)

1. The Dean/Director, CHANDERPRABHU JAIN COLLEGE OF HIGHER STUDIES AND SCHOOL OF LAW
2. Guard file

Value Added Course
Session 2021-22
Advance Certification in Photography



Preface:

The course comprises of different units each of which focuses on training you about a specific aspect of photography. The course is designed to offer a perfect balance between practical learning and theoretical concepts taught in the classroom. This provides you an in-depth understanding of the various factors that can affect the quality of your images and also about the challenges that you are likely to face while clicking the most impressive pictures. The world of photography is full of different practices, aesthetics, genres and techniques; there are as many photographic styles as there are photographers! It is therefore a very diverse landscape and fascinating to explore, to say the least. After you have learnt the fundamentals of photography, such as camera technique, the basics of composition, posture or Lightroom software, it will quickly be possible to follow a more advanced level of training, or develop an interest in more specific subjects.

Duration: 30 Hours

Timing: 01:00 - 03:00 P.M.
/ 04:00 - 06:00 P.M.

Resources Person:

Dr. Shivendu Kumar Rai

Learning Outcomes:

- Students would learn to master their Technical Skills.
- Students would cultivate a unique artistic voice and develop the ability to create visually captivating images.
- Students would gain a deep understanding of composition principles and explore advanced techniques.
- To acquire advanced knowledge and skills in working with natural light, artificial lighting, and different lighting setups.

Registration:

Date: 15.03.2022



Module:

- Introduction to digital photography (5hrs)
- Metering on DSLR (3hrs)
- Introduction to shutter speed, ISO and aperture (3hrs)
- Lens structure and types (4hrs)
- Tools and techniques for fashion photography (2hrs)
- E-commerce Photography (3hrs)
- Difference between Traditional and Candid Photography (3hrs)
- Flash photography (4hrs)
- Latest Mirror less Technology (Difference between DSLR and Mirror less Camera) (3hrs)

Note:

- Interested students must fill in the registration form by March 15, 2021, by 5:00 pm.
- Registration forms can be collected from the Course Coordinator.
- 75% percentage attendance is mandatory to get the certificates.
- There will be 4 batches of 60 students each
- Assessment will be held on the basis of viva voce and written/ practical exam.
- Successful learners after assessment will get certificate of the VAC.
- For any queries related to the course, kindly coordinate with undersigned

For any queries related for the VAC Certification course, Please Feel Free to Contact
Ms. Ritika Choudhary - VAC Coordinator

Tecnia Institute of Advanced Studies

NAAC ACCREDITED GRADE "A" INSTITUTE

Department Of Journalism and Mass Communication

(Academic Session 2021-22)

Ref/J&MC/Acd/2021-22/ VAC/03

Date: 01/03/2022

NOTICE

Kind Attn: BA(JMC) Students

Subject: Value Added Course: Advance Certification in Photography

In reference to the deliberation held in the journalism and mass communication department meeting, it was recommended to introduce the following value-added programs required to be undertaken w.e.f. 2018-19 for the morning and evening shifts, BA(JMC) students from **22nd March 2022 to 11th May 2022**, carrying credit 2.

All the students of the BA(JMC) program who desire to upskill their skillset must adhere to the following points:

Sr No.	Course offered	Resource Person	Beneficiary	Batch	Time	Duration	Venue
1.	Advance Certification in Photography	Dr. Shivendu Kumar Rai	BA(JMC) Students	Batch 1: Monday & Batch 2: Tuesday Batch 3 : Thursday & Batch 4: Friday	1:00 pm – 3:00 pm 4:00 pm – 6:00 pm	30 hrs	Room no: 2403

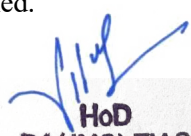
Note:

1. Interested students must fill in the registration form by March 21, 2022, by 5:00 pm.
2. Registration forms can be collected from the Course Coordinator.
3. 75% percentage attendance is mandatory to get the certificates.
4. There will be 4 batches of 60 students each.
5. Assessment will be held on the basis of viva voce and written/ practical exam.
6. Successful learners after assessment will get certificate of the VAC.
7. For any queries related to the course, kindly coordinate with undersigned.

Annexures -

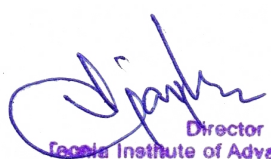
- 1: Brochure
- 2: Course Contents

Ms. Ritika Chaudhary
Coordinator – VAC


HoD
BA(JMC)-TIAS
Dr. Vipul Partap
HOD

Department of Journalism & Mass Communication

CC to:
Director
Dean
IQAC
ITC Head for updation of the website


Director
Tecnia Institute of Advanced Studies
(Affiliated to GGSIP University Delhi)
Medhuhani Chowk, Rehini, Delhi-85

SYLLABI
For
Value Added Course
Advance Certification in Photography
(w.e.f. 01.08.2021)

Offered by
Department of Journalism & Mass Communication



Tecnia Institute of Advanced Studies

NAAC ACCREDITED GRADE "A" INSTITUTE

**3 PSP, Institutional Area Madhuban Chowk, Bhagwan Mahavir Marg, Sector 14, Rohini,
New Delhi, 110085**

Director
Tecnia Institute of Advanced Studies
(Affiliated to GGSIP, University Delhi)
Madhuban Chowk, Rohini, Delhi-85

HoD
BA(JMC)-TIAS

Course Module
For
Value Added Course
Advance Certification in Photography

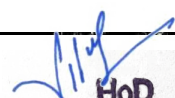
Evaluation Pattern: On the basis of a practical exam followed by viva

Total Duration required: 30 Hours

Course Structure

Sr No.	Contents Deliverance	Learning Outcomes
1	Introduction to digital photography (5hrs)	Learners would be able to understand the concept of digital photography
2	Metering on DSLR (3hrs)	Learners would be able to learn the Metering system on DSLR
3	Introduction to shutter speed, ISO and aperture (3hrs)	Learners would be able to understand the technical concepts like Shutter, ISO and Aperture
4	Lens structure and types (4hrs)	Learners would be able to know about the lens and its types.
5	Tools and techniques for fashion photography (2hrs)	Learners would be able to understand the tools and techniques for fashion photography
6	E- commerce Photography (3hrs)	Learners would be able to understand the concept of E-Commerce Photography
7	Difference between Traditional and Candid Photography (3hrs)	Learners would be able to differentiate traditional and candid photography
8	Flash photography (4hrs)	Learners would be able to learn about Flash photography
9	Latest Mirror less Technology (Difference between DSLR and Mirror less camera (3 hrs)	Learners would be able to learn about the latest mirrorless technology of the camera


Director
Teoria Institute of Advanced Studies
(Affiliated to GGSIP University Delhi)
Medhuan Chowk, Rehini, Delhi-85

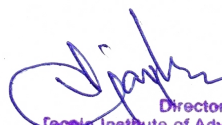

HoD
BA(JMC)-TIAS

References:

1. Ang, T. (2008). Fundamentals of Modern Photography. London: Mitchell Beazley.
2. Aiyer, B. (2005). Digital Photo Journalism. Delhi: Authors Press.
3. Langford, M. Starting Photography. Oxford: Focal Press.
4. Langford, M. Basic Photography. Oxford: Focal Press.
5. Langford, M. Advanced Photography. Oxford: Focal Press.
6. www.betterphotography.com/the-international-landscape-photographer-of-the-year
7. www.karltaylorphotography.com/photography-tips-training-structure



HoD
BA(JMC)-TIAS



Director
Tegga Institute of Advanced Studies
(Affiliated to GGSIP University Delhi)
Madhuban Chowk, Rehini, Delhi-85

Sample Copy

E-CERTIFICATE NO. 1111
TIAS/2021-22/BAJMC/15



TECNIA

INSTITUTE OF ADVANCED STUDIES

NAAC ACCREDITED GRADE "A" INSTITUTE

DELHI INDIA



THIS IS TO CERTIFY THAT

Subhradeep Guha

B.A in Journalism and Mass Communication of
Tecnia Institute of Advanced Studies
has undergone Value Added Program on

Advance Certification in Photography

from

22nd March 2022 to 11th May 2022

Conducted by

Tecnia Institute of Advanced Studies, Delhi



Dr. Ajay Kumar, Director
Tecnia Institute of Advanced Studies

Dr. Vipul Pratap
HOD-BAJMC

**TECNIA**

INSTITUTE OF ADVANCED STUDIES

NAAC GRADO 'A' INSTITUTE

ESTD 1986

Department of Management Sciences

2021-22

MUTUAL FUNDS

NISM Mutual Fund

About the Course:

NISM stands for National Institute of Securities Market and is awarded by NISM – An education wing of SEBI, India. There are different modules for different segments of financial market i.e. Financial Market Module, Capital Market module, Equity derivative market module and Mutual Fund Modules are important from employment point of view. This course demonstrates critical thinking and analytical skills for business decision making. After completing the course, students will know the operational and conceptual knowledge of Mutual Fund to become employable in the organizations dealing in Mutual Fund segment.

Learning Outcomes:

After completion of the course, students will be able to:

- Understand the basic concepts of mutual funds such as their role, structure, different mutual fund schemes features etc.
- Learn about the distribution of mutual funds recommendation of suitable products and services to both existing investors and prospective investors in the market.
- Explore the concept of tool for the mutual fund distributors to develop long term relationships with their clients.

Note:

- Interested students must fill the registration form by 23/3/2022, by 5:00 pm.
- 75% attendance is mandatory to get the certificates.
- Assessment will be held on the basis of viva voce.
- If students are less than 50%, the course will not be conducted.
- For any queries related to the course, kindly contact the undersigned.

Duration: 30 Hours**Timing: 12:00 P.M. to 12:50 P.M.**

Resources Person:

Dr. Y. P. Singh
Mrs. Vaishali Prahad
Dr. Namita Mishra



Registration:

Date: 21.3.2022 to 23.3.2022

Module:

- Concept and Role of a Mutual Fund (3 hours)
- Fund Structure and Constituents (2 hours)
- Mutual Fund Products (2 hours)
- Performance of Mutual Funds (3 hours)
- Mutual Funds Taxation (2 hours)
- Offer Document (2 hours)
- Fund Distribution and Sales Practices (2 hours)
- Investor Transactions (3 hours)
- Investment Services (3 hours)
- Asset Classes (2 hours)
- Financial Planning Concepts (2 hours)
- Helping Investors with Financial Planning (4 hours)

Namita
HOD
BBA-TIAS

For any queries related for the VAC Certification course, Please Feel Free to Contact

THIS IS CERTIFY THAT

Afzal Khan

Department of Management Sciences
(BBA) of Tecnia Institute of Advanced Studies
has undergone Value Added Course on

NISM Mutual Fund

From
24th March - 29th September 2022
Conducted by
Tecnia Institute of Advanced Studies, Delhi





Dr. Ajay Kumar
Director, TIAS



Dr. Y. P. Singh
Incharge - Value Added Course



Dr. Y. P. Singh
Resources Person



TECNIA

INSTITUTE OF ADVANCED STUDIES

NAAC ACCREDITED GRADE "A" INSTITUTE

DELHI INDIA

Department of Information Communication & Technology



Certificate in Adv. Ethical Hacking

Preface:

Value Added Course are augmented as per NEP 2020; Envisage Modern Tool Usage, Learners to up-skill their skillsets; Bridging the gap between academia and corporate requirements; VAC Certificate In Office Automation will be able to attain as under:-

- Broadening of Domain Knowledge
- Apply techniques of appropriate software's validation
- Acquire technical skills to lead as productive IT Professional
- Enhancing Employability

Learning Outcomes:

At the end of this Course student will be able to:

- Learn advanced techniques.
- Understanding of cryptography principles.
- Learn advanced web application hacking techniques.
- To develop their own exploits and payloads to take advantage of vulnerabilities in systems.

Note:

- Batches will commence w.e.f 02.05.2022 at 5:00 P.M.,
- Each batch shall comprise of 60 students only.
- Minimum 80% attendance is required by the candidate for assessment.
- Assessment will be made on the basis of Viva Voice, PCA and Written/Practical Exam on 28.05.2022.
- Successful learners after assessment will get the certificate of the VAC.

Duration: 30 Hours
Timing: 5:00 to 7:00 P.M

Resource Person
Mr. Harsh

Registration
Date: 23.04.2022

VAC Contents :

- Introduction to Ethical Hacking. (2 Hr)
- Advanced Web Application Security. (3 Hr)
- Advanced Exploitation Techniques. (2 Hr)
- Advanced Cryptography. (2 Hr)
- Advanced Malware Analysis and Reverse Engineering. (3 Hr)
- Advanced Social Engineering. (2 Hr)
- Advanced Wireless Security. (2 Hr)
- Cloud Security and Virtualization. (2 Hr)
- Advanced Incident Response and Forensics. (4 Hr)
- Red Team Operations. (3 Hr)
- IoT (Internet of Things) Security. (3 Hr)
- Mobile Application Security (2 Hr)

For any queries related for the VAC Certification course, Please Feel Free to Contact
Dr. Deepak Sonker
VAC Coordinator



TECNIA INSTITUTE OF ADVANCED STUDIES

NAAC ACCREDITED GRADE "A" INSTITUTE

Approved by AICTE, Ministry of HRD, Govt. of India, Affiliated to GGSIP University
Recognized Under Sec. 2(f) of UGC Act 1956

INSTITUTIONAL AREA MADHUBAN CHOWK, ROHINI, DELHI 110085

Tel: 91-11-27555121-24, E-Mail : directortias@tecnia.in, Website: www.tiaspg.tecnia.in



(Academic Session: 2021-22)

Ref/ICT/2021-22/BCA/ACAD/25

Dated: 16/04/2022

NOTICE

Kind Attn: BCA-2nd Semester Students

Subject: Value Added Course: Certificate in Advanced Ethical Hacking

Reference to the approval of Departmental Academic Committee of Department of Information Communication & Technology on the subject cited above, the VAC is proposed to commence w.e.f 02/05/2022 at 5:00 PM to 7:00 PM for the students.

Introduction:

With the introduction of NEP 2020 wherein it envisage modern tool usage for prediction and modeling to complex IT problems with an understanding; which further augment bridging the gap of corporate requirements to enhance employability of students. Training and Placement Cell also, provides certain cues from the corporate requirement which require attainment by the learners to upskill their skillset. Accordingly, Department recommended to introduced Certificate in Advanced Ethical Hacking Value Added Course scheduled as below:

Details of the VAC are as follows:

S.No.	VAC	Resource Person	Beneficiary	Schedule	Venue
1.	Certificate in Advanced Ethical hacking	Mr. Harsh	BCA 2 nd Semester	5:00 PM to 7:00 PM	ONLINE (MS Team)

Note:-

1. Interested students can register for the course in the office of HoD BCA up to the closing hrs of 23/04/2022.
2. The Course will commence on all working days from Monday to Saturday at 5:00 PM.
3. Students are required to attain minimum 80% for the submission of his candidature for assessment.
4. Assessment will be held based on viva voice and written/ practical examination.
5. The MS Team link will be provided to all the registered participants.
6. Successful learners after assessment will get the certificate of the VAC.

Annexures -

- 1: Brochure
- 2: Course Contents

Dr. Deepak Sonker
Coordinator - VAC

Dr. Deepak Sonker
HOD- ICT

HoD
BCA-TIAS

Director
TECNIA Institute of Advanced Studies
(Affiliated to GGSIP University Delhi)
Madhuban Chowk, Rohini, Delhi-85

ITC Head for updation of the website

Date :02-05-2022

Time :5:00 pm onwards

Venue :Online, MS Team

Poster/Flyer/Notice*

**TECNIA**
INSTITUTE OF ADVANCED STUDIES
GATEWAY TO KNOWLEDGE
DELHI INDIA

Department of Information
Communication & Technology



**Certificate
in
Adv. Ethical Hacking**

Preface:
Value Added Course are augmented as per NEP 2020. To meet Modern Job Usage, Learners to upskill their skills. Bridging the gap between academics and industry requirements. VAC Certificate in Office Automation will be able to attain as under:

- Broadening of Student Knowledge
- Apply on jobs of appropriate software & hardware
- Acquire technical skills as per as per industry IT professional
- Enhancing Employability

Learning Outcomes:
At the end of this course student will be able to:

- Learn advanced techniques
- Understanding of cryptography techniques
- Learn advanced web application hacking techniques
- To develop their own exploits and payloads to take advantage of vulnerabilities in systems.

Note:

- Session will commence on 2.05.2022 at 5:00 PM.
- Self-hatch self certificate of all contents only.
- Minimum 80% attendance is required to the candidate for assessment.
- Assessment will be made on the basis of Viva Voce, PLE and Written/Practical exam on 08.05.2022
- Successful learners after assessment will get the certificate of the VAC.

Duration: 30 Hours
Timing: 5:00 to 7:00 P.M

Resource Person
Mr. Harsh

Registration
Date: 23.04.2022

VAC Contents :

- Introduction to Ethical Hacking (2 Hr)
- Advanced Web Application Security (1 Hr)
- Advanced Cryptography Techniques (2 Hr)
- Advanced Cryptography (2 Hr)
- Advanced Network Security and Network Engineering (4 Hr)
- Advanced Security of Networking (2 Hr)
- Advanced Wireless Networking (2 Hr)
- Cloud Security and Virtualization (3 Hr)
- Introduction to Cloud Management and Analytics (1 Hr)
- Cloud Security Solutions (2 Hr)
- IoT Security of Things Network (2 Hr)
- Mobile Application Security (2 Hr)

For any queries related for the VAC Certification course. Please Feel Free to Contact
Dr. Deepak Sarker
VAC Coordinator

Social media link (promoting in any one Facebook/Instagram/Twitter is mandatory)

Link of facebook, Instagram

No. of Students* (only no. to be written, list in excel or word should be maintain at department level as proof for any further requirement)

112

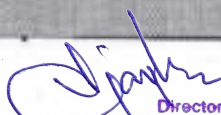
No. of Faculty* (only no. to be written, list in excel or word should be maintain at department level as proof for any further requirement)

01

No. of External Participants (students + faculty) [write NA if not applicable]

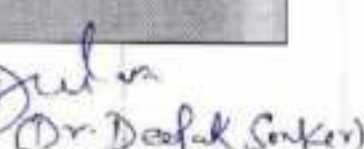
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(Geotag) Photograph*


Director

Tecon Institute of Advanced Studies
(Affiliated to GGSIP University Delhi)
Medhuan Chowk, Rehni, Delhi-85

HoD
BCA-TAS


Dr. Deepak Sarker

HoD-TAS



TECNIA

INSTITUTE OF ADVANCED STUDIES

NAAC ACCREDITED GRADE "A" INSTITUTE

DELHI - INDIA



THIS IS TO CERTIFY THAT

Aatif Khan

Bachelors of Computer Applications of
Tecnia Institute of Advanced Studies
has undergone Value Added Program on

Advance Ethical Hacking

from

02nd May - 23rd May 2022

Conducted jointly by

UPTO SKILLS

(Technified Private Limited, Delhi -110077)

&

Tecnia Institute of Advanced Studies, Delhi

Dr. Ajay Kumar, Director
Tecnia Institute of Advanced Studies

Dr. Y. P. Singh
Incharge-Value Added Program

Mr. Tushar Saxena, Director
UptoSkills



UPTOSKILLS

(Technified Private Limited, Delhi -110077)



NISM Derivative Market Module

About the Course

- NISM stands for National Institute of Securities Market and is awarded by NISM—An education wing of SEBI, India
- There are different modules for different segments of financial market.
- For MBA's, Financial Market Module, Capital Market module, Equity derivative market module and Mutual Fund Modules are important from employment point of view.

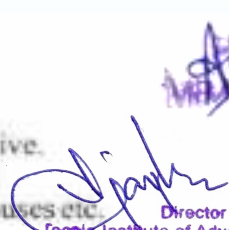
Curriculum

- Concept of Derivatives
- Forwards, Futures, & Options
- American/European Options
- Margin, MTM and settlement
- Determination of option prices
- Market lot size of contracts
- Intrinsic value and time value
- In/At/Out of the money options
- Straddle/Strangle

Learning Outcomes

By the end of the course Students were able to:

- Understand the conceptual framework for Derivative.
- Become SEBI approved Derivative market dealer.
- Become employable in banking sector, broking houses etc.


Director
TECNIA Institute of Advanced Studies
(Affiliated to GGSIP University Delhi)
Medhuvan Chowk, Rehini, Delhi-85



Duration: 30 hours

Guidelines: 75% Attendance is mandatory to get the certificate

Registration: 06.04.2022 Starts From: 10.04.2022

VAC Coordinator : Dr. Y.P. Singh | **Resource Person:** Dr. Sheenu Arora

THIS IS CERTIFY THAT

Jatin Bhardwaj

Department of Management Sciences
(MBA) of Tecnia Institute of Advanced Studies
has undergone Value Added Course on

NISM Derivative Market Module

From
10th April - 29th May, 2022
Conducted by
Tecnia Institute of Advanced Studies, Delhi





Dr. Ajay Kumar
Director, TIAS



Ms. Megha Mohan
Incharge, Value Added Course





Dr. Ashutosh Bajpayee
Resources Person