



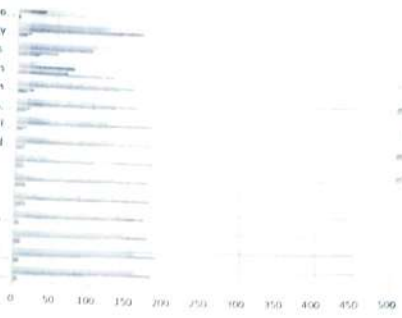
BA(JMC) Student-Feedback Analysis- Curriculum (2022-23)

Description	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	Sum	%	total
Q1. The sequence of the Courses/ Units in the syllabi are properly sequenced.	7	4	97	183	160	440	97.6	451
Q. 2 The credits allocated to the courses are appropriate in context of course contents.	7	6	90	189	159	438	97.1	451
Q. 3 The Course Outcomes assigned to every course are adequate.	9	8	113	177	144	434	96.2	451
Q. 4 The syllabi of the courses are in sync with the competencies expected by the industry/contemporary global scenarios.	8	6	123	173	141	437	96.9	451
Q. 5 The syllabi enhance analytical skills, critical thinking and problem solving acumen.	15	13	113	179	131	423	93.8	451
Q. 6 The course plan provides experiential learning, extra-learning and self-learning also.	14	13	115	177	132	424	94.0	451
Q. 7 Students get opportunity to participate in various co-curricular and extra curricular activities organized under different clubs and industrial/plant visits which contributes to their 360 degree development.	12	10	104	186	139	429	95.1	451
Q. 8 The curriculum comprises balanced blend of both theory and practical courses for student's holistic development.	9	12	121	179	130	430	95.3	451
Q. 9 The courses in curriculum emphasize on inculcating managerial skills, entrepreneurial acumen, soft skills along with personal and career development of the students.	7	13	130	181	120	431	95.6	451
Q.10 How do you rate the availability of resources like books, journals, magazines, newspapers, reference/study material and e-resources in the library.*	10	16	131	162	132	425	94.2	451
Q.11 The computers and other equipment available in computer labs are of latest configuration and having requisite	12	22	133	156	128	417	92.5	451
Q.12 The Drinking Water Facility, Hygiene and Cleanliness conditions in the Institute are maintained up to the mark.	129	66	157	76	23	256	56.8	451
Q.13 How do you rate the Canteen Facility in the campus.	28	53	140	98	132	370	82.0	451
Q.14 In order to fill the gap between Curriculum and Industry requirements, Value Added Courses are provided on contemporary/latest topics.	10	17	137	167	120	424	94.0	451
Q. 15 How often do you feel Print Journalism Syllabi will help you to prepare for your professional growth.	0	0	152	36	263	451	100.0	451
Q. 16 Do you think that the college provides you with adequate Media Production facilities.			62	100	284	446	98.9	451
Q. 17 The Summer Training Report, Minor Project and Project Dissertation contribute to make students Industry Ready.	10	19	109	144	169	422	93.6	451
Q.18 The Training and Placement cell is providing guidance, counselling, training for guidance for competitive exam, higher studies, and entrepreneurship, and placement support for internship, live project and job as per the industry demand.	9	16	118	153	155	426	94.5	451
Q. 19 How do you feel about "Online Journalism Course" helping in progressing toward your professional growth.			85	70	296	451	100.0	451
Q. 20 Give observation / suggestions to improve the overall teaching – learning experience in the institute.								

Q. 19 How do you feel about "Online Journalism Course" helping in
 Q. 18 The Training and Placement cell is providing guidance,
 Q. 17 The Summer Training Report, Minor Project and Project
 Q. 16 Do you think that the college provides you with adequate

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- Q. 15 How often do you feel Print Journalism Syllabi will help you to
- Q. 14 In order to fill the gap between Curriculum and Industry
- Q. 13 How do you rate the Canteen Facility in the campus
- Q. 12 The Drinking Water Facility, Hygiene and Cleanliness conditions
- Q. 11 The computers and other equipment available in computer labs
- Q. 10 How do you rate the availability of resources like books
- Q. 9 The courses in curriculum emphasize on inculcating managerial
- Q. 8 The curriculum comprises balanced blend of both theory and
- Q. 4 The syllabi of the courses are in sync with the competencies
- Q. 3 The Course Outcomes assigned to every course are adequate
- Q. 2 The credits allocated to the courses are appropriate in context of
- Q1 The sequence of the Courses/ Units in the syllabi are properly



Dr. Anupam Kumar

HoD
BA(JMC)



TECNIA INSTITUTE OF ADVANCED STUDIES GRADE "A" INSTITUTE

Approved by AICTE, Ministry of HRD, Govt. of India, Affiliated to GGSIP University
Recognized Under Sec. 2(f) of UGC Act 1956

INSTITUTIONAL AREA MADHUBAN CHOWK, ROHINI, DELHI 110085

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STUDENT FEEDBACK ANALYSIS AND ACTION TAKEN REPORT 2022-23

Department of Journalism & Mass Communication

The Department of Journalism & Mass Communication makes it a tradition to mandatorily collect feedback from stakeholders- students, teachers, alumni and employers. This is done by the feedback committee. It collects and analyze the feedbacks from different stakeholders and submit action taken report to the appropriate bodies.

The Feedback Analysis Committee of the institution designs and collects feedback from its stakeholders to monitor and evaluate its performance quality on curriculum and curriculum related issues. The feedback forms were collected from students, teachers, employers, alumni and professionals. Students who offered feedback were from all the departments of Tecnia Institute of Advanced Studies. The feedback targets following different content for different stakeholders.

Methodology:

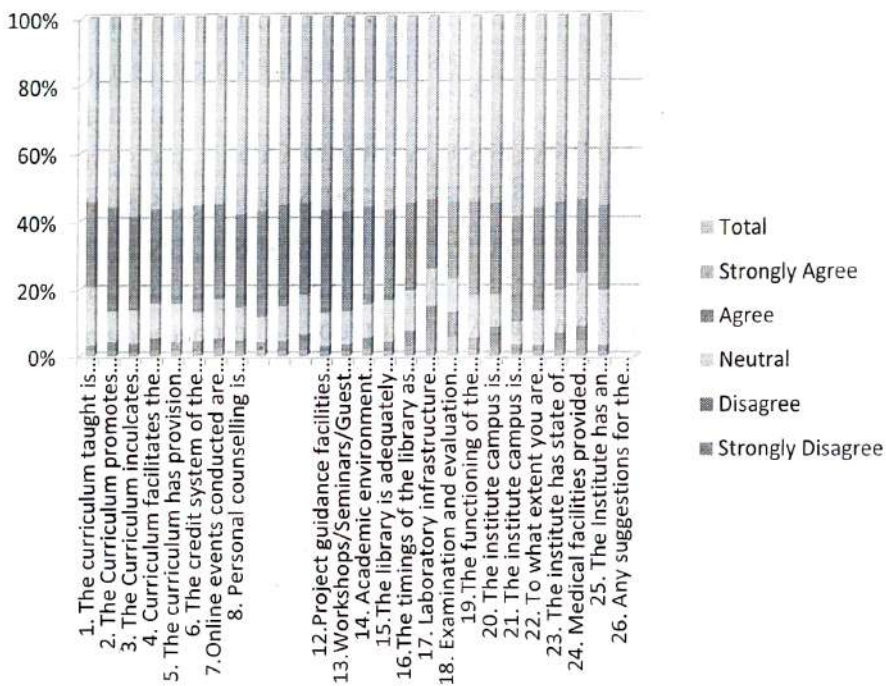
- The Feedback on curriculum is collected from Teachers by circulating the Feedback Forms. It is collected by the IQAC and will be submitted to feedback committee to deliberate on various suggestions made by the stake holders.
- The feedback committee holds meeting at the end of the academic year to discuss on the various suggestions and prepare action taken report.
- The action taken report will be circulated among the staff members through the IQAC.

The online feedback from the parents is collected on the current syllabus of the various programmes and analyzed. We have received total 342 students feedback on the current content of the syllabus. Analysis of the total 342 feedback received from the students is done as follows:



Description	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	Total
1. The curriculum taught is enough to meet the Industry expectations?	13	9	119	172	29	342
2. The Curriculum promotes internship, student exchange, field visit opportunities	12	18	62	211	39	342
3. The Curriculum inculcates soft skills, life skills and employability skills to make students ready for the world of work	7	19	69	189	58	342
4. Curriculum facilitates the students in cognitive, social and emotional growth.	14	22	72	190	44	342
5. The curriculum has provision to engage students in the monitoring, review and continuous quality improvement of the teaching learning process	13	16	78	192	43	342
6. The credit system of the Institute is found to be satisfactory? Any suggestion?	11	20	59	216	36	342
7. Online events conducted are useful in enriching the Academic Performance	16	20	80	192	34	342
8. Personal counselling is arranged for the students who requires.	17	15	68	188	54	342
9. Discourse and Discussion lectures that encourage the intellectual Development of the students are inculcated in the Time Table.	14	16	49	215	48	342
10. Practical Exposure is given to the students is very helpful in up skilling them.	11	20	71	204	36	342
11. Teaching techniques adopted support all round development.	14	30	82	184	32	342
12. Project guidance facilities hands-on-training, skill development, problem solving, analytical thinking and documentation	9	12	67	209	45	342
13. Workshops/Seminars/Guest Lectures are held regularly	9	15	67	203	48	342
14. Academic environment supports cohesive learning	15	22	68	199	38	342
15. The library is adequately equipped with books, journals and e-sources	10	20	83	184	45	342
16. The timings of the library as well as the procedure for issue/return of books in the library are convenient	20	32	81	178	31	342
17. Laboratory infrastructure including computer labs and internet access is adequate	50	52	75	141	24	342
18. Examination and evaluation system is fair and transparent	37	52	69	154	30	342

19. The functioning of the placement cell in the Institute is satisfactory	12	24	89	188	29	342
20. The institute campus is green and eco – friendly	18	40	68	185	31	342
21. The institute campus is gender -friendly	6	16	47	215	58	342
22. To what extent you are satisfied with the online event conduction to enrich your Academic Performance?	9	13	70	209	41	342
23. The institute has state of the art infrastructure and facilities.	17	29	88	178	30	342
24. Medical facilities provided by the Institute are adequate.	31	30	108	148	25	342
25. The Institute has an effective grievance redressal system.	11	11	112	171	37	342



Feedback	Action Taken	Impact
The Curriculum promotes internship, student exchange, field visit opportunities.	The Curriculum come up with various internship drive through which many capable students get internship as per their knowledge and skills.	Through this the other students who did not get internship also started practicing to get internship.
The credit system of the Institute is found to be satisfactory? Any suggestion?	The concept clarity is given to the students by briefing session on Importance of Credit System.	Students get aware Credit System and perform finest to score best.
Discourse and Discussion lectures that encourage the intellectual Development of the students are inculcated in the Time Table.	Various webinar and interactive session as been planned by Subject Experts as per the subject demand.	Student takes interest to participate in the discussion and also solve queries by raising questions.
Project guidance facilities hands-on-training, skill development, problem solving, analytical thinking and documentation.	Various Field visit and experiential learning activities has been scheduled as per the subject syllabus.	Through this students closely identify how the organization is working and what extra skills they need to imbibe in themselves.
Workshops/Seminars/Guest Lectures are held regularly.	Various Workshop and Guest lecture has been scheduled where students gain knowledge by performing various task.	Student learn and get educated about the specific topic and also boost confidence while participation in this type of activities.
The institute campus is gender – friendly.	For this Campus has introduced Gender Championship Club, to develop a sense of equality in campus and in society.	Student can participate in various kind of event equally without any gender biasness; through this all students develop their interest to participate.
To what extent you are satisfied with the online event conduction to enrich your Academic Performance?	Campus is focusing more on Face to Face interaction session for better Academic Performance.	Students actively participates and encourage others also to participate.

These conclusions highlight the institute's commitment to addressing the feedback received from students and taking appropriate actions. By continuously striving for improvement, the institute aims to enhance the overall educational experience and better prepare students for their future endeavors.

Dr. Deepal Thakur

HoD
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**TECNIA INSTITUTE OF ADVANCED STUDIES**

NAAC ACCREDITED GRADE "A" INSTITUTE

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**Parent Satisfaction Report (2022-23)**

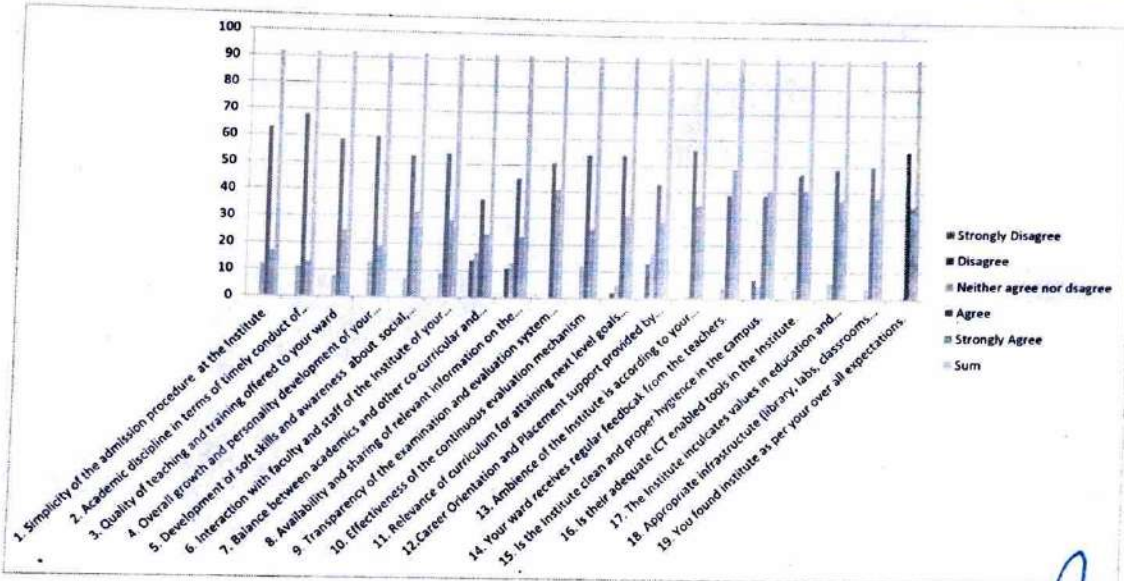
Description	Strongly Disagree	Disagree	Neither agree nor dsagree	Agree	Strongly Agree	Sum
1. Simplicity of the admission procedure at the Institute	0	0	12	63	17	92
2. Academic discipline in terms of timely conduct of lectures, practical and other related activities in the Institute of your ward	0	0	11	68	13	92
3. Quality of teaching and training offered to your ward	0	0	8	59	25	92
4. Overall growth and personality development of your ward while studying in the Institute	0	0	13	60	19	92
5. Development of soft skills and awareness about social, cultural and ethical issues while studying in the Institute	0	0	7	53	32	92
6. Interaction with faculty and staff of the Institute of your ward.	0	0	9	54	29	92
7. Balance between academics and other co-curricular and sports activities	0	14	17	37	24	92
8. Availability and sharing of relevant information on the Institute website	0	11	13	45	23	92
9. Transparency of the examination and evaluation system of the Institute	0	0	0	51	41	92
10. Effectiveness of the continuous evaluation mechanism	0	0	12	54	26	92
11. Relevance of curriculum for attaining next level goals (Higher studies or Placement)	0	2	5	54	31	92
12. Career Orientation and Placement support provided by the Institute	0	13	17	43	29	92
13. Ambience of the Institute is according to your expectations.	0	0	1	56	35	92
14. Your ward receives regular feedback from the teachers.	0	0	4	39	49	92
15. Is the Institute clean and proper hygiene in the campus.	0	7	5	39	41	92
16. Is their adequate ICT enabled tools in the Institute.	0	0	4	47	41	92

18. Appropriate infrastructute (library, labs, classrooms etc.) for academics and ch activities exists at the Institute.

19. You found institute as per your over all expectations.

20. Suggestion for the betterment of the Institute.

0	0	4	50	38	92
0	0	1	56	35	92



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PARENT'S FEEDBACK ANALYSIS AND ACTION TAKEN REPORT 2022-23

Department of Journalism & Mass Communication

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The Feedback Analysis Committee of the institution designs and collects feedback from its stakeholders to monitor and evaluate its performance quality on curriculum and curriculum related issues. The feedback forms were collected from students, teachers, employers, alumni and professionals. Students who offered feedback were from all the departments of Tecnia Institute of Advanced Studies. The feedback targets following different content for different stakeholders.

Methodology:

- The Feedback on curriculum is collected from Teachers by circulating the Feedback Forms. It is collected by the IQAC and will be submitted to feedback committee to deliberate on various suggestions made by the stake holders.
- The feedback committee holds meeting at the end of the academic year to discuss on the various suggestions and prepare action taken report.
- The action taken report will be circulated among the staff members through the IQAC.

The online feedback from the parents is collected on the current syllabus of the various programmes and analyzed. We have received total 92 parent's feedback on the current content of the syllabus. Analysis of the total 92 feedback received from the parents is done as follows:

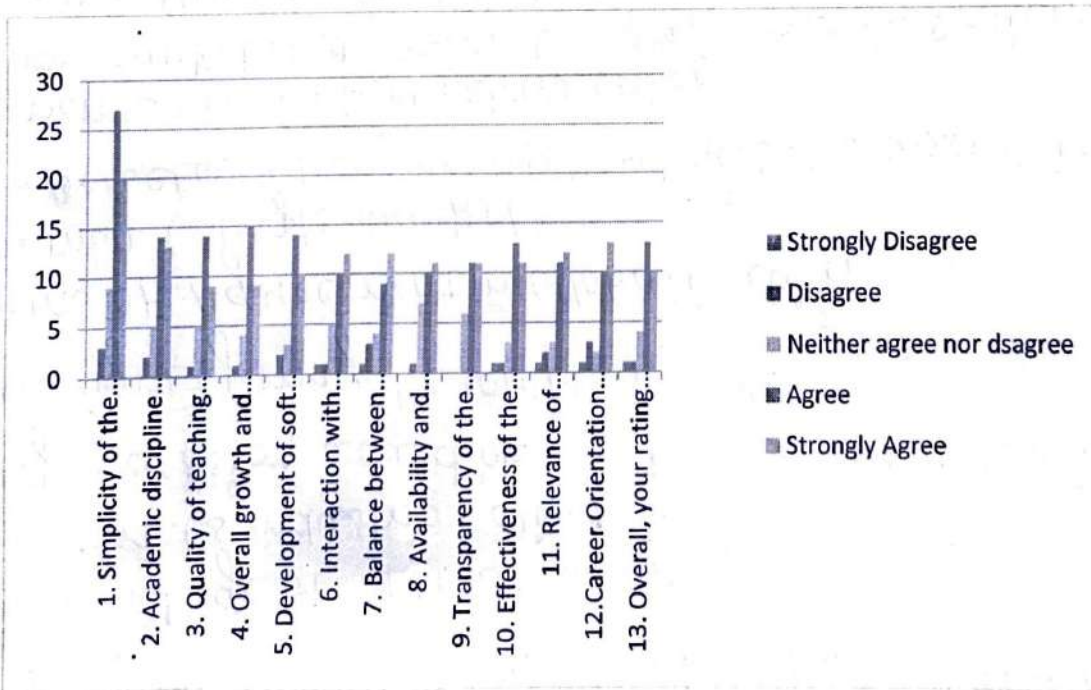
Dr. Deepa Thakur
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HoD
BA(JMC)

Description	Strongly Disagree	Disagree	Neither agree nor disagree	Agree	Strongly Agree	Sum
1. Simplicity of the admission procedure at the Institute	0	0	12	63	17	92
2. Academic discipline in terms of timely conduct of lectures, practical and other related activities in the Institute of your ward	0	0	11	68	13	92
3. Quality of teaching and training offered to your ward.	0	0	8	59	25	92
4. Overall growth and personality development of your ward while studying in the Institute	0	0	13	60	19	92
5. Development of soft skills and awareness about social, cultural and ethical issues	0	0	7	53	32	92

while studying in the Institute						
6. Interaction with faculty and staff of the Institute of your ward.	0	0	9	54	29	92
7. Balance between academics and other co-curricular and sports activities	0	14	17	37	24	92
8. Availability and sharing of relevant information on the Institute website	0	11	13	45	23	92
9. Transparency of the examination and evaluation system of the Institute	0	0	0	51	41	92
10. Effectiveness of the continuous evaluation mechanism	0	0	19	49	24	92
11. Relevance of curriculum for attaining	0	9	17	41	25	92

next level goals (Higher studies or Placement)						
12. Career Orientation and Placement support provided by the Institute	0	13	7	43	29	92
13. Ambience of the Institute is according to your expectations.	0	0	1	56	35	92
14. Your ward receives regular feedback from the teachers.	0	0	4	39	49	92
15. Is the Institute clean and proper hygiene in the campus.	0	7	5	39	41	92
16. Is their adequate ICT enabled tools in the Institute.	0	0	4	47	41	92
17. The Institute inculcates values in education and character-	0	0	6	49	37	92

building activities.						
18. Appropriate infrastructure (library, labs, classrooms etc.) for academics and ch activities exists at the Institute.	0	0	4	50	38	92
19. You found institute as per your over all expectations	0	0	1	56	35	92



Feedback from Parents		
Feedback	Action taken	Impact
Availability and sharing of relevant information on the Institute website	Institute provides detail information on website related to subjects and for admission and payment process.	The complexity has been reduced through the online mode of admission and notes availability.
Balance between academics and other co-curricular and sports activities	The Institute add one lecture for sports in this even semester and conducts several events related to sports and co-curricular activities i.e Varchasava media fest, sports meet etc.	Students would receive exposure in different sports and co-curricular activities.
Overall growth and personality development students while studying in the Institute.	The Institute conducts guest lecture, seminar and workshop for the personality development.	The activities would contribute in the personality development and overall growth of the students.
Is the Institute clean and proper hygiene in the campus.	Institute involves more sweepers for cleaning of toilets, they clean washrooms on continuous basis.	These facilities would help wards, to preserve their health from bacterial disease.
Career Orientation and Placement support provided by the Institute.	Different Intellectual discourse and discussion lectures have been added and number of field visits has been increased. Furthermore different internship and job opportunities have also been intimated to the students.	Students are aware about the contemporary opportunities and received more exposure relating to field.


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FACULTY FEEDBACK ANALYSIS AND ACTION TAKEN REPORT

2022-23

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The Feedback Analysis Committee of the institution designs and collects feedback from its stakeholders to monitor and evaluate its performance quality on curriculum and curriculum related issues. The feedback forms were collected from students, teachers, employers, alumni and professionals. Students who offered feedback were from all the departments of Tecnia Institute of Advanced Studies. The feedback targets following different content for different stakeholders.

- For Faculty, the feedback addressed issues like suitability the course and its need base, outcomes of the curriculum, relationship with course content and corresponding reference material, availability of reference materials in terms with curriculum, evaluation methods and curriculum delivery, etc.

Methodology:

- The Feedback on curriculum is collected from Teachers by circulating the Feedback Forms. It is collected by the IQAC and will be submitted to feedback committee to deliberate on various suggestions made by the stake holders.
- The feedback committee holds meeting at the end of the academic year to discuss on the various suggestions and prepare action taken report.
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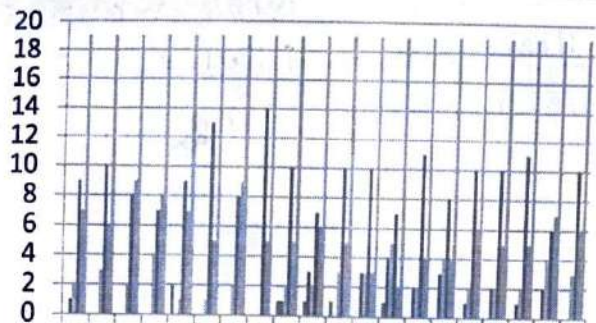
The college is affiliated to the GGSIP University and follows the prescribed curriculum. Still online

feedback on curriculum is taken by the respective subject faculty members regarding suggestions on improvement of the syllabus. We have received 19 faculty members feedback on the curriculum and analyzed. For faculty members, the feedback addressed issues like suitability the course and its need base, outcomes of the curriculum, relationship with course content and corresponding referencematerial, availability of reference materials in terms with curriculum, evaluation methods and curriculum delivery, etc. All the responses on different aspects are presented below.

FACULTY FEEDBACK ANALYSIS AND ACTION TAKEN REPORT

Description	Strongly Disagree	Disagree	Neither agree nor disagree	Agree	Strongly Agree	Sum
1. The Institute encourages participatory decision making by involving employees at various levels.	0	1	2	9	7	19
2. Faculty members participate in the designing and developing the Ad on course curriculum.	0	0	3	10	6	19
3. Faculty members have the freedom to adopt new techniques / strategies of teaching such as group discussions, seminar, presentations, etc	0	0	2	8	9	19
4. Course curriculum is contemporary and prepares the students for industry/higher education	0	0	4	7	8	19
5. The examination and evaluation system followed by the Institute is effective in judging students' academic performance.	2	0	1	9	7	19
6. The library is adequately equipped with different learning resources, including books, journals, e-resources etc.	0	0	1	13	5	19
7. The library is optimally used by the faculty, students and research scholars.	0	0	2	8	9	19
8. The timings of the library as well as the procedure for issue/return of books in the library are convenient.	0	0	0	14	5	19

9. The Institute has taken initiatives to encourage research.	1	1	2	10	5	19
10. The Institute supports the participation of faculty in national and international conferences / seminars / symposia by providing academic leave and financial support.	1	3	2	7	6	19
11. ICT facilities available to the faculty at the Institute are adequate and satisfactory.	1	0	3	10	5	19
12. The classrooms and furniture available are adequate, clean and are well maintained.	0	3	3	10	3	19
13. The toilets are sufficient, clean and well maintained.	1	4	5	7	2	19
14. The labs are adequately equipped for hands-on training of students (if applicable) and research.	0	2	2	11	4	19
15. Medical facilities provided by the Institute are adequate.	0	3	4	8	4	19
16. The Institute administration is approachable and faculty-friendly.	0	1	2	10	6	19
17. The Institute provides adequate opportunities and support to faculty for their academic growth.	0	2	2	10	5	19
18. The Institute has an effective grievance redressal system.	0	1	2	11	5	19
19. The institute has effective welfare measures for the employees	0	2	4	6	7	19
20. Faculty are free to express and share their opinions, ideas and suggestions.	0	0	3	10	6	19



Feedback from Faculties

Feedback	Action taken	Impact
The Institute supports the participation of faculty in national and international conferences / seminars / symposia by providing academic leave and financial support.	Institute provides the academic leave for national and international conferences / seminars / symposia.	These practices would contribute in the academic enrichment of the faculty members.
The toilets are sufficient, clean and well maintained.	Institute involves more sweepers for cleaning of toilets, they are cleaning washrooms on continuous basis.	These facilities would help faculties to preserve their health from bacterial disease.
Medical facilities provided by the Institute are adequate.	Institute provides medical as well as maternity leave to the female faculty whenever requires, and also serve half day duty.	This flexibility encourages faculty to work with institutions for longer period of time.

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