

(SCHEME OF EXAMINATIONS)

Scheme of Programme Code: 024 Programme Name: BACHELOR OF ARTS (JOURNALISM & MASS COMMUNICATION) SchemeID: 120242015001 Sem./Year: 06 SEMESTER
 Institution Code: 170 Institution: TECNIA INSTITUTE OF ADVANCED STUDIES

| S.No. | Paper ID | Code | Subject | Credit | Type | Exam | Mode | Kind | Minor | Major | Max. Marks | Pass Marks |
|-------|----------|---------|---------------------------------|--------|-----------|------|------------|-----------|-------|-------|------------|------------|
| 01 | 024302 | BJMC302 | MEDIA ORGANISATION & MANAGEMENT | 4 | THEORY | UES | COMPULSORY | DROPPABLE | 25 | 75 | 100 | 40 |
| 02 | 024304 | BJMC304 | CONTEMPORARY ISSUES | 5 | THEORY | UES | COMPULSORY | DROPPABLE | 25 | 75 | 100 | 40 |
| 03 | 024306 | BJMC306 | GLOBAL MEDIA SCENARIO | 4 | THEORY | UES | COMPULSORY | DROPPABLE | 25 | 75 | 100 | 40 |
| 04 | 024352 | BJMC352 | FINAL PROJECT | 12 | PRACTICAL | UES | COMPULSORY | DROPPABLE | 50 | 50 | 100 | 40 |
| 05 | 024354 | BJMC354 | COMPREHENSIVE VIVA | 4 | PRACTICAL | UES | COMPULSORY | DROPPABLE | 50 | 50 | 100 | 40 |

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 Institution Code: 213 Institution: TECNIA INSTITUTE OF ADVANCED STUDIES

| S.No. | Paper ID | Code | Subject | Credit | Type | Exam | Mode | Kind | Minor | Major | Max. Marks | Pass Marks |
|-------|----------|---------|---------------------------------|--------|-----------|------|------------|-----------|-------|-------|------------|------------|
| 01 | 024302 | BJMC302 | MEDIA ORGANISATION & MANAGEMENT | 4 | THEORY | UES | COMPULSORY | DROPPABLE | 25 | 75 | 100 | 40 |
| 02 | 024304 | BJMC304 | CONTEMPORARY ISSUES | 5 | THEORY | UES | COMPULSORY | DROPPABLE | 25 | 75 | 100 | 40 |
| 03 | 024306 | BJMC306 | GLOBAL MEDIA SCENARIO | 4 | THEORY | UES | COMPULSORY | DROPPABLE | 25 | 75 | 100 | 40 |
| 04 | 024352 | BJMC352 | FINAL PROJECT | 12 | PRACTICAL | UES | COMPULSORY | DROPPABLE | 50 | 50 | 100 | 40 |
| 05 | 024354 | BJMC354 | COMPREHENSIVE VIVA | 4 | PRACTICAL | UES | COMPULSORY | DROPPABLE | 50 | 50 | 100 | 40 |

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| S.No. | Paper ID | Code | Subject | Credit | Type | Exam | Mode | Kind | Minor | Major | Max. Marks | Pass Marks |
|-------|----------|------------|---------------------------------------|--------|-----------|------|------------|-----------|-------|-------|------------|------------|
| 01 | 024302 | BA(JMC)302 | MEDIA MANAGEMENT AND ENTREPRENEURSHIP | 4 | THEORY | UES | COMPULSORY | DROPPABLE | 25 | 75 | 100 | 40 |
| 02 | 024304 | BA(JMC)304 | GLOBAL MEDIA: AN OVERVIEW | 4 | THEORY | UES | COMPULSORY | DROPPABLE | 25 | 75 | 100 | 40 |
| 03 | 024306 | BA(JMC)306 | ENVIRONMENT COMMUNICATION | 4 | THEORY | UES | COMPULSORY | DROPPABLE | 25 | 75 | 100 | 40 |
| 04 | 024352 | BA(JMC)352 | FINAL PROJECT AND COMPREHENSIVE VIVA | 16 | PRACTICAL | UES | COMPULSORY | MANDATORY | 50 | 50 | 100 | 40 |

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|-------|----------|------------|---------------------------------------|--------|-----------|------|------------|-----------|-------|-------|------------|------------|
| 01 | 024302 | BA(JMC)302 | MEDIA MANAGEMENT AND ENTREPRENEURSHIP | 4 | THEORY | UES | COMPULSORY | DROPPABLE | 25 | 75 | 100 | 40 |
| 02 | 024304 | BA(JMC)304 | GLOBAL MEDIA: AN OVERVIEW | 4 | THEORY | UES | COMPULSORY | DROPPABLE | 25 | 75 | 100 | 40 |
| 03 | 024306 | BA(JMC)306 | ENVIRONMENT COMMUNICATION | 4 | THEORY | UES | COMPULSORY | DROPPABLE | 25 | 75 | 100 | 40 |
| 04 | 024352 | BA(JMC)352 | FINAL PROJECT AND COMPREHENSIVE VIVA | 16 | PRACTICAL | UES | COMPULSORY | MANDATORY | 50 | 50 | 100 | 40 |

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 Institution Code: 170 Institution: TECNIA INSTITUTE OF ADVANCED STUDIES

| S.No. | Paper ID | Code | Subject | Credit | Type | Exam | Mode | Kind | Minor | Major | Max. Marks | Pass Marks |
|-------|----------|--------------|---------------------------------------|--------|-----------|------|------------|-----------|-------|-------|------------|------------|
| 01 | 024302 | BA (JMC) 302 | MEDIA MANAGEMENT AND ENTREPRENEURSHIP | 4 | THEORY | UES | COMPULSORY | DROPPABLE | 25 | 75 | 100 | 40 |
| 02 | 024304 | BA (JMC) 304 | GLOBAL MEDIA: AN OVERVIEW | 4 | THEORY | UES | COMPULSORY | DROPPABLE | 25 | 75 | 100 | 40 |
| 03 | 024306 | BA (JMC) 306 | ENVIRONMENT COMMUNICATION | 4 | THEORY | UES | COMPULSORY | DROPPABLE | 25 | 75 | 100 | 40 |
| 04 | 024352 | BA (JMC) 352 | FINAL PROJECT AND COMPREHENSIVE VIVA | 16 | PRACTICAL | UES | COMPULSORY | MANDATORY | 50 | 50 | 100 | 40 |

(SCHEME OF EXAMINATIONS)

Scheme of Programme Code: 024 Programme Name: BACHELOR OF ARTS (JOURNALISM & MASS COMMUNICATION) SchemeID: 120242016004 Sem./Year: 06 SEMESTER
 Institution Code: 170 Institution: TECNIA INSTITUTE OF ADVANCED STUDIES

| S.No. | Paper ID | Code | Subject | Credit | Type | Exam | Mode | Kind | Minor | Major | Max. Marks | Pass Marks |
|-------|----------|------------|---------------------------------------|--------|-----------|------|------------|-----------|-------|-------|------------|------------|
| 01 | 024302 | BA(JMC)302 | MEDIA MANAGEMENT AND ENTREPRENEURSHIP | 4 | THEORY | UES | COMPULSORY | DROPPABLE | 25 | 75 | 100 | 40 |
| 02 | 024304 | BA(JMC)304 | GLOBAL MEDIA: AN OVERVIEW | 4 | THEORY | UES | COMPULSORY | DROPPABLE | 25 | 75 | 100 | 40 |
| 03 | 024306 | BA(JMC)306 | ENVIRONMENT COMMUNICATION | 4 | THEORY | UES | COMPULSORY | DROPPABLE | 25 | 75 | 100 | 40 |
| 04 | 024352 | BA(JMC)352 | FINAL PROJECT AND COMPREHENSIVE VIVA | 16 | PRACTICAL | UES | COMPULSORY | MANDATORY | 50 | 50 | 100 | 40 |

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Scheme of Programme Code: 024 Programme Name: BACHELOR OF ARTS (JOURNALISM & MASS COMMUNICATION) SchemeID: 120242016001 Sem./Year: 06 SEMESTER
Institution Code: 213 Institution: TECNIA INSTITUTE OF ADVANCED STUDIES

| S.No. | Paper ID | Code | Subject | Credit | Type | Exam | Mode | Kind | Minor | Major | Max. Marks | Pass Marks |
|-------|----------|--------------|---------------------------------------|--------|-----------|------|------------|-----------|-------|-------|------------|------------|
| 01 | 024302 | BA (JMC) 302 | MEDIA MANAGEMENT AND ENTREPRENEURSHIP | 4 | THEORY | UES | COMPULSORY | DROPPABLE | 25 | 75 | 100 | 40 |
| 02 | 024304 | BA (JMC) 304 | GLOBAL MEDIA: AN OVERVIEW | 4 | THEORY | UES | COMPULSORY | DROPPABLE | 25 | 75 | 100 | 40 |
| 03 | 024306 | BA (JMC) 306 | ENVIRONMENT COMMUNICATION | 4 | THEORY | UES | COMPULSORY | DROPPABLE | 25 | 75 | 100 | 40 |
| 04 | 024352 | BA (JMC) 352 | FINAL PROJECT AND COMPREHENSIVE VIVA | 16 | PRACTICAL | UES | COMPULSORY | MANDATORY | 50 | 50 | 100 | 40 |

(SCHEME OF EXAMINATIONS)

Scheme of Programme Code: 024 Programme Name: BACHELOR OF ARTS (JOURNALISM & MASS COMMUNICATION) SchemeID: 120242016004 Sem./Year: 06 SEMESTER
Institution Code: 213 Institution: TECNIA INSTITUTE OF ADVANCED STUDIES

| S.No. | Paper ID | Code | Subject | Credit | Type | Exam | Mode | Kind | Minor | Major | Max. Marks | Pass Marks |
|-------|----------|--------------|---------------------------------------|--------|-----------|------|------------|-----------|-------|-------|------------|------------|
| 01 | 024302 | BA (JMC) 302 | MEDIA MANAGEMENT AND ENTREPRENEURSHIP | 4 | THEORY | UES | COMPULSORY | DROPPABLE | 25 | 75 | 100 | 40 |
| 02 | 024304 | BA (JMC) 304 | GLOBAL MEDIA: AN OVERVIEW | 4 | THEORY | UES | COMPULSORY | DROPPABLE | 25 | 75 | 100 | 40 |
| 03 | 024306 | BA (JMC) 306 | ENVIRONMENT COMMUNICATION | 4 | THEORY | UES | COMPULSORY | DROPPABLE | 25 | 75 | 100 | 40 |
| 04 | 024352 | BA (JMC) 352 | FINAL PROJECT AND COMPREHENSIVE VIVA | 16 | PRACTICAL | UES | COMPULSORY | MANDATORY | 50 | 50 | 100 | 40 |

