

## (SCHEME OF EXAMINATIONS)

Scheme of Programme Code: 024      Programme Name: BACHELOR OF JOURNALISM (MASS COMMUNICATION)      SchemeID: 120242009005      Sem./Year: 01 SEMESTER  
 Institution Code: 213      Institution: TECNIA INSTITUTE OF ADVANCED STUDIES

S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	24101	BJMC101	WRITING FOR MEDIA	5	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	50
02	24103	BJMC103	SOCIO-ECONOMIC & POLITICAL SCENARIO	5	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	50
03	24105	BJMC105	INTRODUCTION TO COMMUNICATION	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	50
04	24107	BJMC107	BASICS OF DESIGN & GRAPHICS	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	50
05	24109	BJMC109	INDIAN CULTURE	5	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	50
06	24151	BJMC151	COMMUNICATION LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	50
07	24153	BJMC153	DESIGN & GRAPHICS LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	50
08	24155	BJMC155	COMPUTER LAB-I	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	50



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S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	24201	BJMC201	DEVELOPMENT & COMMUNICATION	5	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	50
02	24203	BJMC203	PRINT JOURNALISM-II	5	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	50
03	24205	BJMC205	RADIO JOURNALISM & PRODUCTION	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	50
04	24207	BJMC207	BASICS OF CAMERA, LIGHTS & SOUND	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	50
05	24209	BJMC209	SUMMER TRAINING REPORT	4	PRACTICAL	UES	COMPULSORY	DROPPABLE	50	50	100	50
06	24251	BJMC251	PRINT JOURNALISM LAB-II	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	50
07	24253	BJMC253	RADIO JOURNALISM & PRODUCTION LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	50
08	24255	BJMC255	OPERATION & HANDLING OF VIDEO EQUIPMENT LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	50



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 Institution Code: 213    Institution: TECNIA INSTITUTE OF ADVANCED STUDIES

S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	24301	BJMC301	ADVERTISING PRACTICES	5	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	50
02	24303	BJMC303	EVENT MANAGEMENT : PRINCIPLES & METHODS	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	50
03	24305	BJMC305	MEDIA RESEARCH	5	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	50
04	24307	BJMC307	ENVIRONMENT COMMUNICATION	3	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	50
05	24309	BJMC309	FUNCTIONAL EXPOSURE REPORT	4	THEORY	UES	COMPULSORY	DROPPABLE	50	50	100	50
06	24351	BJMC351	ADVERTISING LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	50
07	24353	BJMC353	EVENT MANAGEMENT LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	50
08	24355	BJMC355	MEDIA RESEARCH LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	50

