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MEMORANDUM OF UNDERSTANDING (MOU)

Between

TECNIA INSTITUTE OF ADVANCED STUDIES

For Institute for Industrial Development  
Director

AND

INSTITUTE FOR INDUSTRIAL DEVELOPMENT (IID)



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**MEMORANDUM OF UNDERSTANDING (MOU)**

**Between**

**TECNIA INSTITUTE OF ADVANCED STUDIES**

**AND**

**INSTITUTE FOR INDUSTRIAL DEVELOPMENT (IID)**

**Under the Aegis of  
M/s SAMADHAN SAMITI**

**FOR**

**ENTREPRENEURSHIP, SKILL DEVELOPMENT AND INDUSTRIAL SOLUTIONS**

**MEMORANDUM OF UNDERSTANDING (MOU)**

**BETWEEN**



**TECNIA**

**INSTITUTE OF ADVANCED STUDIES**

**NAAC ACCREDITED GRADE "A" INSTITUTE**

**DELHI | INDIA**

**AND**

**INSTITUTE FOR INDUSTRIAL DEVELOPMENT (IID)**



## MEMORANDUM OF UNDERSTANDING

The Memorandum of Understanding (MOU) signed on 23<sup>rd</sup> day of July year 2022.  
Hereinafter collectively called as the "Parties"

### 1. THE FIRST PARTY

Tecnia Institute of Advanced Studies (TIAS) – is one of the Premier Institute, set up under the aegis of Health & Education Society (Regd.), – a body registered under the Society Registration Act XXI, 1860. TIAS is NAAC accredited "A" Grade Institute duly recognized by All India Council for Technical Education, Ministry of Education, Govt. of India and is affiliated to Guru Gobind Singh Indraprastha UNIVERSITY, Delhi; Recognized under Section 2(f) of UGC Act, 1956 established in the country's capital in the year 1998 as an educational and professional center, with an aim to provide technical knowledge required for the career development of young generation by way of providing the quality education

Tecnia Institute of Advanced Studies (TIAS) is situated at 3 PSP, Institutional Area, Madhuban Chowk, Rohini, New Delhi-110085. (Hereinafter called the 'First Party')

AND

### 2. THE SECOND PARTY:

The Institute for Industrial Development (IID) an incubator under the public private partnership with Ministry of Micro, small and Medium Enterprises and Samadhan Samiti, having its office at Gandhi Darshan, KVIC Pavilion, Rajghat New Delhi. It primarily discharges its responsibilities for online and offline training of Entrepreneurship development on behalf of Ministry of MSME, as incubator in the field of Entrepreneurship development. The training is through online portal and mobile apps. (Hereinafter called the 'Second Party or IID, which expression shall, unless it be repugnant to the subject or context thereof, include its successors and assignors)

It is also a START UP Incubator promoted by Govt of Uttar Pradesh and set up under PPP mode to educate, update and train Professionals and entrepreneurs and guide them with the latest technology, schemes, manufacturing processes, Machinery details, project cost etc

3.

### Purpose of MOU:

Self-employment and entrepreneurship development is a key concern for both the parties and both are working for it according to their strength and domain expertise. It is obvious that UNIVERSITY is more focused on their key area of education and IID is focused on Entrepreneurship development, skill development and providing industrial knowledge to create industry ready



educated youth. Therefore , this MOU is designed to synergise the common area of expertise and focus on entrepreneurship development and skill development of educated youth, who are enrolled in various courses of various streams of education.

- 3.1. The youth should be motivated through online workshops and EDP training, Industrial Readiness Program (IRP) through online portal and mobile apps. The students should be enrolled according to their domain specific stream related business models or industries. IID is imparting Training, providing guidance and updation of knowledge of aspiring students regarding setting up of industries, start-ups and small businesses through its unique incubation process.
- 3.2. IID is only virtual incubator in India with Ministry of MSME, which is nurturing the youth and aspiring Entrepreneurs through weekly live Industrial workshop, expert episodes, industrial documentaries, project reports, registration and Government schemes guidance. It is also managing MSME helpline through its call center. It has its own YouTube channel named "Entrepreneur India TV" and "Udyami India". It has its own production house at Rajghat, New Delhi which comprises of fully equipped Audio Video Studio with Chroma Facility, Editing Room, and Live Streaming equipment in Real Time. It has in house production team, which comprises of cinematographers, editors, anchors and content writers.
- 3.3. IID will get enrolled the students from various stream of university on IID portal [iid.org.in](http://iid.org.in) and [entrepreneur India Live](#) apps for Online Entrepreneurship Development training and nurturing with various industrial process. The student may download the mobile apps to update themselves about the working of the various industries, which may give them better understanding of their job roles as well as help in self-employment. IID shall also provide this platform to Alumni students of various streams to do EDP programme, who want to start their business after doing jobs or have not been able to get employment according to their qualification and skills. These Entrepreneurs can generate employment through this process and the upcoming students may be employed under these industries.

Both organizations agree to undertake the following activities

#### 4. First Party Roles:

The role of First Party shall include the work Designated to their



departments, faculties and allied institution of the First party. The role may be defined as follows:

- 4.1. The First party shall provide their platform to IID regarding Implementation of Entrepreneurship development Programme (EDP), skill development programme and allied nurturing programmes at their various stream of education on compulsory project on quarterly basis. These students are allotted projects according to their stream of education.
- 4.2. The First Party shall advise the concerned technical agencies involved in student system management for integration of data with our online portal and apps to conduct workshops and seminars according to their stream. This will enable students to upgrade their knowledge and information about industries. They can submit their project online after attending or watching various industrial documentaries and workshops. The assessment shall also be made online and certificate may be downloaded online.
- 4.3. The students, who wish to be self-employed or wish to start business or industry or start-ups, it shall join online EDP courses for long term nurturing and guidance. These students are eligible to apply loan under PMEGP scheme after completion of education and exempted for mandatory EDP training for disbursement of loan by this certification of IID.
- 4.4. The expert and faculties of university shall update lectures or workshop at our mobile apps with university logo and it may be utilized by the IID to show in their website or you Tube channel to promote the content as well as university initiatives.
- 4.5. First Party shall appoint a nodal officer or team for coordinators from various streams to implement this programme in effective manner and Generate valuable contents for the students. They shall give the suggestions and programme scheduling with mutual consent with team IID.
- 4.6. First party shall Collaborate and coordinate with IID to establish pool of technologies, expertise, technology providers, technology seekers and other resource persons throughout the country in undertaking any related activities.
- 4.7. First Party will provide opportunity to each student for entrepreneurial evaluation, selection, development, management and most importantly, the nurturing in industrial domain. Both University and IID Incubator will mentor, assist and guide students and faculty in promoting and developing entrepreneurship and self-employment through continuous, professional and planned manner in every semester of each class as project on quarterly basis.
- 4.8 First Party will provide a space in their web portal for data integration with IID Portal through landing page which will be more interactive and informatics. During the data integration IID will follow the rule of Data Security.



## 5. Second Party Roles:

The IID shall conduct these roles / activities through their own and associate network. The IID is an incubator Ministry of MSME and shall provide virtual and physical nurturing of students through the use of technology and various online tools. The role of IID shall be as under:

- 5.1. The Second Party shall educate, train and guide students on various business models of entrepreneurship development and industrial nurturing of the students through online portal and mobile apps according to the domain of education.
- 5.2. The Second Party shall enroll students in mandatory entrepreneurship Development programme (EDP) or Industrial Solution Programme (ISP), irrespective of any stream of education. The project will be provided to the students on a quarterly basis in each year under these programmes.
- 5.3. EDP/ISP training shall be available in video lecture format Hindi/English, recorded by renowned experts of industries and professionals. Along with these lectures PPT shall also be provided in English for better/ further understanding of the subject.
- 5.4. The EDP portal and mobile apps shall contain various industrial documentaries, experts episodes and project reports for various business models and related to education stream & job roles. These shall help Students to develop better understanding of the subject and help to start their business or getting a job
- 5.5. The online workshops and seminars are also telecast on mobile apps for the students on a weekly basis for various industries and business models for the knowledge upgradation of all the enrolled students.
- 5.6. The empanelment of experts shall be done by the IID for various domains of expertise with the help of the first party. These experts shall deliver their lectures and conduct live/ physical workshops from the studio of the second party at Rajghat New Delhi or at University campus or other relevant places equipped with live streaming facilities of live telecast. Both the parties for their enrolled candidates may utilize these contents.
- 5.7. The Second party shall provide their portal and Mobile apps for this EDP/ISP implementation purpose and long term nurturing of the students. The local assistance shall be provided by the first party, regarding training aspect of apps operations and assessments.







- 5.8. The second party has established and nurtured various MSME's units under the PMEGP scheme till date, which are running successfully in pan India basis. These units may be advised to give opportunities to the students in applying in these Industries.
- 5.9. The Second party shall extend help to all students after completion of their studies, who want to start own business, industry, service sector unit or want to do self-employment work in applying loans under PMEGP scheme online for project cost up to 10 lakhs for service sector and project up to 25 Lakhs for manufacturing sector.
- 5.10. The second party shall guide the students through a call centre for students for different type of knowledge of EDP/ISP training, projects, business registration and Job opportunities.
- 5.11. The second party shall provide knowledge of major Government schemes through their portal in video and PPT formats at the portal and mobile apps.
- 5.12. The second party has EDP content of 100 hours in video/PPT format (Hindi & English) in the form of industrial documentaries, experts episodes, project reports and further other allied content on business models and industries should be developed according to requirements on regular basis.



6. The financial cost structure will be decided by the both parties-on mutually agreed basis. The financial cost shall include the cost of onetime services like industrial documentaries, episodes, EDP course content and project report and other component of recurring operational costs to run portal, hosting, call centre etc. This will be made part of the MoU or exchange through letter or mail.
7. This MOU is valid for a duration of the five year from the date of signing this agreement and this MOU is extended or replaced by other agreement on similar or amended terms and conditions as agreed by the both the parties.
8. This agreement to arbitrate shall be specifically enforceable. A Party may apply to any court with jurisdiction for interim or conservatory relief, including without limitation a proceeding to compel arbitration.
9. In the event of breach of the MOU/agreement the UNIVERSITY and IID shall make reasonable efforts to reach an amicable settlement thereof. If they cannot reach an amicable settlement all disputes arising in connection with this MOU thereof the same shall be referred to a Arbitrator appointed on mutual consent of both the parties. The city of arbitration shall be New Delhi, India.
10. UNIVERSITY and IID are free to terminate the MoU at three month notice as per mutual consent; however this shall not affect the training of the students already enrolled.
11. Both parties agree that each other's logo shall be used in all promotions, documentaries, episodes, documents concerned by other party and related to training only, but not for any other commercial purpose.
12. Any amendment or changes in the scope of work or term of engagement under MoU could be modified from time to time with mutual consent and writing.
13. It is certified that parties will mutually discuss and consult each other for any provisions arising out of this agreement in order to identify and decide upon the manner in which the activities are to be done. Parties will be guided about their role and related activities from time to time by way of exchanging letter and emails.
14. If the no activities take place within a period of 12 months. The MOU ceases to be operative and can only be reviewed with mutual consent by exchange of letter or a mail.



<p><b>For and on Behalf of TECNIA INSTITUTE OF ADVANCED STUDIES</b></p> <p>3 PSP, Institutional Area, Madhuban Chowk, Rohini, New Delhi-110085</p>	<p><b>For and on behalf of Institute for industrial Development (IID) Under the Aegis of Samadhan Samiti</b></p>
<p><b>Dr. Nivedita</b></p> <p>Signature : </p> <p>Designation : Training and Placement Head and In-Charge IIC</p>	<p>Mr/Ms: <i>KAMAL POOLA</i></p> <p>Signature  <i>ment</i></p> <p>Designation <i>Director</i></p>
<p>Witness I: </p>	<p>Witness II: </p>
<p>Name <i>HEENA LAL</i></p>	<p>Name <i>JAY PRAKASH JAY</i> <i>JID.</i></p>
<p>Address <i>Tecnia Institute of Advanced Studies, Rohini</i></p>	<p>Address <i>KVIC, Rojhat, Delhi.</i></p>