



TECNIA INSTITUTE OF ADVANCED STUDIES
NAAC ACCREDITED GRADE "A" INSTITUTE
 Approved by AICTE, Ministry of HRD, Govt. of India, Affiliated to GGSIP University
 Recognized Under Sec. 2(f) of UGC Act 1956
INSTITUTIONAL AREA MADHUBAN CHOWK, ROHINI, DELHI 110085
 Tel:91-11-27555121-24, E-Mail : directortias@tecnia.in, Website: www.tiaspg.tecnia.in



INSTITUTIONS INNOVATION COUNCIL
&
TRAINING AND PLACEMENT CELL

Event Report

TECNIA INSTITUTE OF ADVANCED STUDIES
 NAAC ACCREDITED GRADE "A" INSTITUTE
 DELHI INDIA

75 Azadi Ka Amrit Mahotsav

INSTITUTION'S INNOVATION COUNCIL
 (Ministry of New Education)

webinar on
How to Plan for
Start-ups and Legal and Ethical Steps

Dr. Ajay Kumar
 Director
 TIAS

Mr. Paritosh Anand
 IIM Affiliated BBA, BAJMC
 Co-Founder, Vatsalya Wellness

Dr. Nivedita
 IIC In-Charge
 TIAS

Timing: 12.00 PM Date: 23.05.2022

JOIN US: <https://www.youtube.com/watch?v=rpUEWrZc0vM> | www.tiaspg.tecnia.in
 VISIT OUR WEBSITE

<https://www.youtube.com/watch?v=rpUEWrZc0vM>

Event: Webinar
Topic: How to Plan for Start-ups and Legal & Ethical Steps
Date: 23.05.2022
Time: 12:00 AM Onwards
Duration: One Hour
Venue: Online Microsoft Team
Program: BBA, BAJMC
Coordinator: Mr. Mayank Arora, Assistant Professor, Department of Mass Communication
 Ms. Keenika Arora, Assistant Professor, Department of Management Sciences
Convener: Dr. Nivedita, Head - Training & Placement Cell, IIC In-Charge
Students: 41

Resource Person:

Dr. Paritosh Anand, IIM Alumnus, Co-Founder Vatsalya Wellness,
 Executive Director Vatsalya Agriventurse


(Signature)
 INTERNAL QUALITY ASSESSMENT CELL (IQAC)
 TECNIA INSTITUTE OF ADVANCED STUDIES
 NEW DELHI - 110085

Objectives:

- To understand the difference between startup and business.
- To understand the different business entities and their legal compliances for start-ups.
- To understand the company law based compliances as per company act for start-ups.
- To explore the ethical way of advertising and marketing and the various laws for advertising.
- To understand the importance of data protection and privacy in the digital world.
- To aware about the responsibilities of start-ups towards customers, employees, environment, start-up, community and labour laws.

Reports:

An online webinar was organised by Training and Placement Cell and IIC TIAS under the ambit of Capability Enhancement Scheme on 23.05.2022 from 12:00 PM onwards. The topic of the webinar was, 'How to Plan for Start-ups and Legal & Ethical Steps'. The speaker of the webinar was Dr. Paritosh Anand, IIM Alumnus, Co-Founder Vatsalya Wellness, Executive Director Vatsalya Agriventurse. The speaker told the attendees about what a start-up is and how it is different from business. He informed the students India is the third largest ecosystem in the world after USA and China and is expected to witness YoY consistent annual growth of 12-15%. The start-up has created a total of 1.6 to 1.7 Lakh new jobs and over 61,400 start-ups have been recognised by the Department for Promotion of Industry and Internal Trade (DPIT) with 14,000 recognised during fiscal 2022. The speaker also discussed the reasons of start-ups failure and stages of start-up. He discussed in detail about the important legal compliances; types of business entity and their legal status, member liability, number of members required, transferability, taxation, annual statutory meetings and filings etc.; Corporation documents; Business Licenses; Taxation and Accounting; Company Law based Compliances; Compliances under Labour Laws and IPR; Contractual Obligations. He said that the start-ups may require various licenses, permissions or permits to execute their ideas and lack of legal knowledge the start-up may end up paying penalties and may even end up being unethical or illegal and suggested to put due diligence to GST Registration, Industry based licenses, Udyog Adhaar and any other Legal Documentation. He further discussed about the ethical compliances for start-ups. He described the advertisement and marketing play a critical role in growth of start-ups and thorough bidding of laws regarding advertisement prevents the start-ups not only to avoid penalty but also to be ethical, especially, Infrastructure related Zonal Laws, Data Protection and Privacy, IPR. He said that start-ups should never ignore the ethics while earning profits. The start-ups are responsible for their duties towards customer, employees, environment, start-ups and community. The start-ups should have no tolerance towards use of deceptive and inappropriate remarks in their marketing and advertising effort. Earlier Dr. Nivedita Head Training and Placement and In Charge IIC TIAS welcomed the guest and introduced him to the students; and spoke about the objective of the webinar. One hour webinar was well coordinated and was well received by the attendees. The webinar ended with a vote of thanks by Dr. Nivedita and feedback collection.


INTERNAL QUALITY ASSESSMENT CELL (IQAC)
TECNA INSTITUTE OF ADVANCED STUDIES
NEW DELHI - 110085

Learning Outcome:

- Students will able to understand the difference between startup and business.
- Students will able to understand the different business entities and their legal compliances for start- ups.
- Students will able to understand the company law based compliances as per company act for start- ups.
- Students will able to explore the ethical way of advertising and marketing and the various laws for advertising.
- Students will able to understand the importance of data protection and privacy in the digital world.
- Students will able to aware about the responsibilities of start-ups towards customers, employees, environment, start-up, community and labour laws.

Geotag and Screenshots:

DIFFERENCE BETWEEN STARTUP & BUSINESS

Particulars	BUSINESS	STARTUP
Innovation	Follow the path of existing business model	Designed to Innovate & disrupt
Scope	Progress within certain limits set by proprietor	Doesn't put any limitation/ focused on winning market share
Rate of growth	Growth happens as & when necessary	Should grow in shortest possible time & able to reproduce success
Profit	Focused on earnings from Day 1	Focused on creating the product/service
Finance	Private savings, Bank loan,	Crowd funding, VC, Angels, Investors
Technologies	No special technologies required	Considered as the backbone of the startup
Lifecycle	30% gets shutdown in first three years	92% gets shutdown in first three years
Team	No need of high profile founding team	Founding team is important as it focused on investment
Exit	Family business or sell it	Move towards next steps opto IPO

INTERNAL QUALITY ASSESSMENT CELL (IQAC)
 TECNIA INSTITUTE OF ADVANCED STUDIES
 NEW DELHI - 110085

How to Plan for Start-ups and Legal and Ethical Steps

35:53

Request control

People Chat React Rooms Apps More

Camera Mic Share

Leave

Participants

Type a name

Share invite

Paritosh Anand (Guest)
Meeting guest

Attendees (29)

- AAKRITI SETHI
- Aashish Bakshi (Guest)
Meeting guest
- AmanVashisth
- ARUSHI
- AshutoshBisht
- bhavay ball
- FALGUNI SHARMA

WHAT IS A STARTUP?

refers to a company in the first stages of operations. Startups are founded by one or more entrepreneurs who want to develop a product or service for which they believe there is demand.

"a temporary organization designed to look for a business model that is repeatable and scalable."

Innovation is the key!

Paritosh Anand (Guest)

Type here to search

24°C

ENG

23-05-2022

How to Plan for Start-ups and Legal and Ethical Steps

34:30

Request control

People Chat React Rooms Apps More

Camera Mic Share

Leave

Turn camera off (Ctrl+Shift+O)

Type a name

Share invite

Paritosh Anand (Guest)
Meeting guest

Attendees (26)

- AAKRITI SETHI
- Aashish Bakshi (Guest)
Meeting guest
- AmanVashisth
- AshutoshBisht
- FALGUNI SHARMA
- Garima Sharma
- GAURAVKUMARSARKAR

STARTUP PLANNING -
LEGAL & ETHICAL STEPS

PARITOSH ANAND
YATSALYA WELLNESS PRIVATE LIMITED

Paritosh Anand (Guest)

Type here to search

24°C

ENG

23-05-2022

INTERNAL QUALITY ASSESSMENT CELL (IQAC)
TECNIA INSTITUTE OF ADVANCED STUDIES
NEW DELHI - 110085

How to Plan for for Start-ups and Legal and Ethical Steps

01:08:56

Request control

People Chat React Rooms Apps More

Camera Mic Share Leave

DUTIES TOWARDS THE CUSTOMER

should not indulge in any kind of activity which may be detrimental to the interest of the customers,

the start-ups should accept the feedback from the customers and

should take care of the after-sale services and assist the customers.

A start-up can grow only with the help of satisfied and happy customers.

Paritosh Anand (Guest)

A +32

AmanVa... DM

Type here to search.

24°C ENG 12:46 23-05-2022

How to Plan for for Start-ups and Legal and Ethical Steps

52:17

Request control

People Chat React Rooms Apps More

Camera Mic Share Leave

MAJOR INCORPORATION DOCUMENTS

More actions

GOVERNMENT OF INDIA
MINISTRY OF CORPORATE AFFAIRS
Central Registration Centre

Certificate of Incorporation

(Extracted in full compliance of Section 7 and sub-section (2) of section 8 of the Companies Act, 2013 (24 of 2013) and rule 19 of the Companies (Registration) Rules, 2014)

I hereby certify that **VATSALYA WELLNESS PRIVATE LIMITED** is incorporated as per the records of the Registrar of Companies, Odisha under the Companies Act, 2013 (24 of 2013) and that the company is listed by name.

The Company Number (CIN) of the company is **U17200OR2021PTC081883**

The Permanent Account Number (PAN) of the company is **AARV5421B**

See the Director and Collection Account Number (CAN) of the company as **PN148254B**

This certificate was issued on **16/04/2021** at **Cuttack** on **16/04/2021** at **12:46** hours.

Digital Signature Certificate
ALOK DASGPTA
Deputy Registrar of Companies
Regional of Companies
Central Registration Centre

Disclaimer: This certificate will evidence incorporation of the company in the State of Odisha and does not constitute an endorsement of any kind. The certificate is valid only for the purpose of incorporation and does not constitute an endorsement of any kind. Provision of this certificate is subject to the provisions of the Companies Act, 2013 and the Companies (Registration) Rules, 2014.

For more information, please visit the Registrar of Companies website at www.mca.gov.in

For more information, please visit the Registrar of Companies website at www.mca.gov.in

This certificate was issued by the Registrar of Companies, Odisha.

Startup Odisha

DISHA
NEW OPPORTUNITIES

Registration No. **00152P/01121**

Ministry, Skill & Entrepreneurship Department
Government of Odisha

CERTIFICATE OF RECOGNITION

This is to certify that **VATSALYA WELLNESS PRIVATE LIMITED** (incorporated in a Private Limited under no. **U17200OR2021PTC081883** dated 29/04/2021) is a 'Startup' under the Startup Odisha Policy, 2016.

Date of Issue: **06/10/2021**

Place of Issue: **Bhubaneswar, Odisha**

The certificate shall be valid for the purpose of...

Ministry, Skill & Entrepreneurship Department
Government of Odisha

Paritosh Anand (Guest)

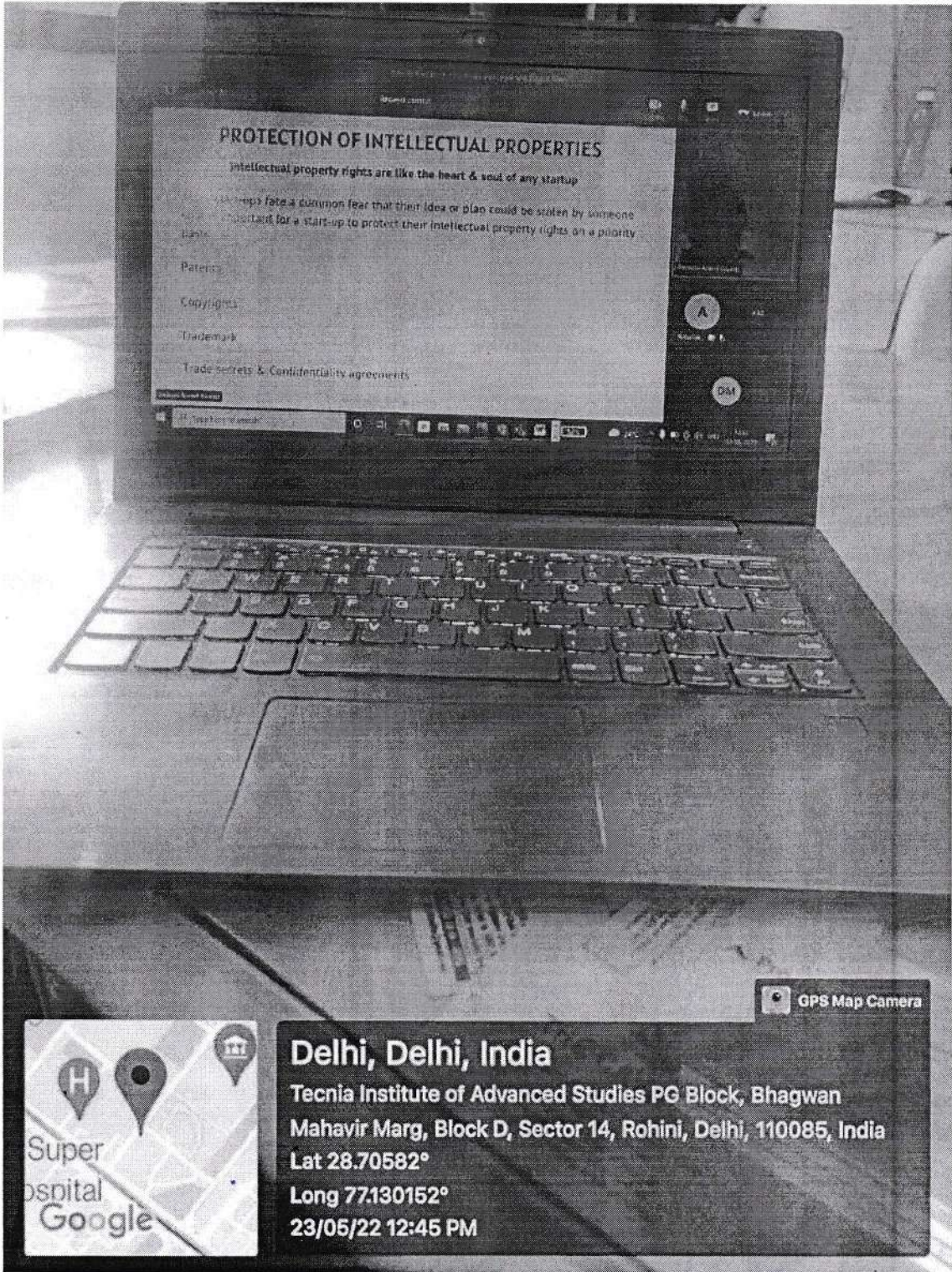
A +38

AmanVa... DM

Type here to search.

24°C ENG 12:30 23-05-2022

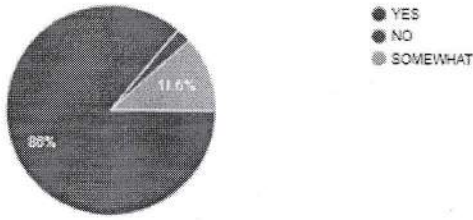
INTERNAL QUALITY ASSESSMENT CELL (IQAC)
TECHNICAL INSTITUTE OF ADVANCED STUDIES
NEW DELHI - 110085



INTERNAL QUALITY ASSESSMENT CELL (IQAC)
TECNIA INSTITUTE OF ADVANCED STUDIES
NEW DELHI - 110085

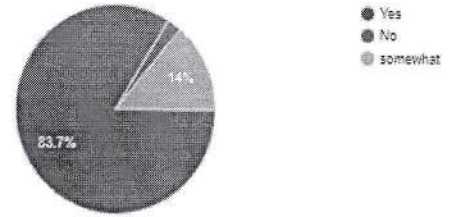
MY UNDERSTANDING ABOUT THE DIFFERENCE BTW STARTUP AND BUSINESS HAS ENHANCED AFTER ATTENDING THE SESSION

43 responses



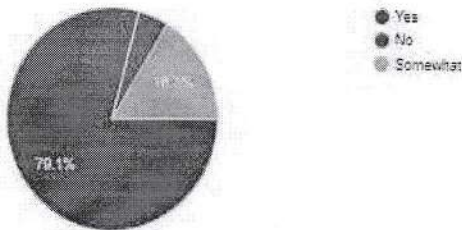
My understanding about stages of startup has enhanced after attending the session

43 responses



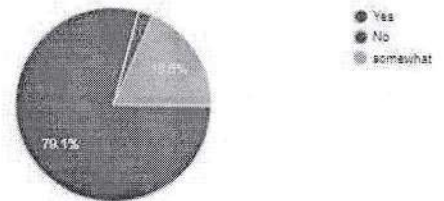
My understanding about important legal compliances has enhanced after attending the session

43 responses



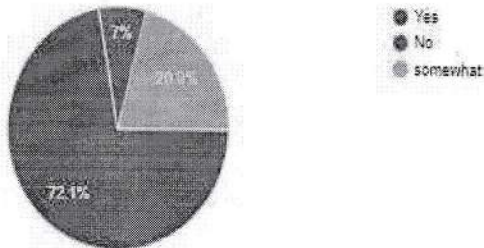
My understanding about different business entities and their legal compliances has enhanced after attending the webinar

43 responses



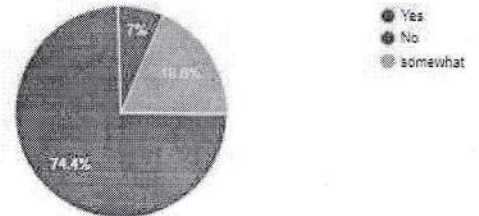
My understanding about the business licenses has enhanced after attending the webinar

43 responses



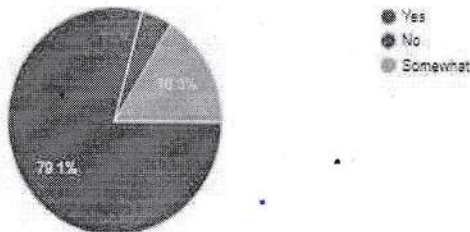
My understanding about taxation and accounting has enhanced after attending the session

43 responses



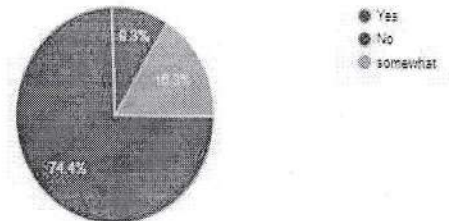
My understanding about company law based compliances as per company act 2013 has enhanced after attending the webinar

43 responses



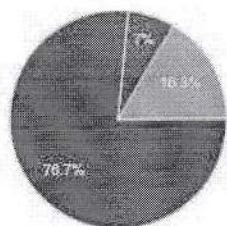
My understanding about the nine labor laws applicable to startups and their indian startup policy has enhanced after attending the webinar

43 responses



My understanding about contractual obligations for startups has enhanced after attending the webinar

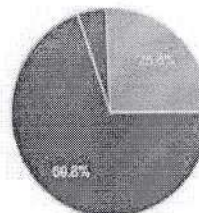
43 responses



● Yes
● No
● somewhat

My understanding about the ethical steps to be followed for startup has enhanced after attending the webinar

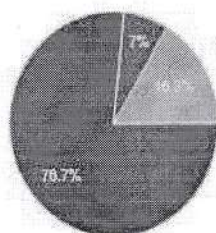
43 responses



● Yes
● No
● somewhat

My understanding about the ethical way of advertising and marketing and the various laws for advertising has enhanced after attending the webinar

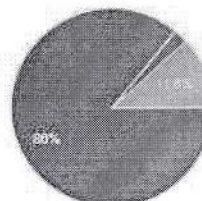
43 responses



● Yes
● No
● somewhat

My understanding about the importance of data protection and privacy in the digital world has enhanced after attending the webinar

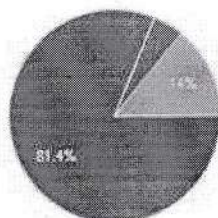
43 responses



● Yes
● No
● somewhat

My awareness about the responsibility towards customers, employees, environment, startup, community and labor laws has enhanced after attending the webinar

43 responses



● Yes
● No
● somewhat

List of Beneficiaries:

SL.NO	NAME	ROLL NO	PROGRAM	OVERALL FEEDBACK
1	IMRANA NAZ	7317002421	BA(JMC)	EXCELLENT
2	DEV SHARMA	8121302421	BA(JMC)	EXCELLENT
3	RIYA SHARMA	4217002421	BA(JMC)	GOOD
4	OJUS PURI	4717002421	BA(JMC)	GOOD
5	NITYA	9221302124	BA(JMC)	GOOD
6	JANASHI SETHI	9421302421	BA(JMC)	GOOD
7	HARSHIT SANAN	351	BA(JMC)	GOOD
8	AAKRITI SETHI	1017002421	BA(JMC)	EXCELLENT
9	KAJAL TIWARI	9121302421	BA(JMC)	SATISFACTORY
10	VARNIKA SHARMA	8621302421	BA(JMC)	EXCELLENT
11	NAVNEET KUMAR	12717002421	BA(JMC)	GOOD

12	GRACY GUPTA	NA	BA(JMC)	EXCELLENT
13	ANUSHKA AGARWAL	36121302421	BA(JMC)	GOOD
14	SAURAV SHARMA	7221302421	BA(JMC)	GOOD
15	IRA SHARMA	6317002421	BA(JMC)	EXCELLENT
16	KHUSHI PRUTHI	2117002421	BA(JMC)	GOOD
17	GARIMA SHARMA	33	BA(JMC)	EXCELLENT
18	HARSH BISHT	7321302421	BA(JMC)	EXCELLENT
19	RIA KISHNANI	621302421	BA(JMC)	SATISFACTORY
20	PRIYANSHU DUBEY	90213022421	BA(JMC)	GOOD
21	ANISHA YADAV	8321302421	BA(JMC)	EXCELLENT
22	DIPANSHU PAHUJA	14517002421	BA(JMC)	GOOD
23	HIMANSHI ARORA	15417002421	BA(JMC)	EXCELLENT
24	AKSHARA TYAGI	4621302421	BA(JMC)	GOOD
25	TANISHA GUPTA	7621302421	BA(JMC)	GOOD
26	KANIKA BANSAL	3321302421	BA(JMC)	EXCELLENT
27	NEERJA ROHATGI	4421302421	BA(JMC)	GOOD
28	ROHIT GUPTA	3617002421	BA(JMC)	GOOD
29	SURAJ	15021301721	BBA	SATISFACTORY
30	KRISHAN	9321302421	BA(JMC)	GOOD
31	JIGYASA CHOPRA	13317002421	BA(JMC)	GOOD
32	AASHISH BAKSHI	36017002421	BA(JMC)	GOOD
33	RIYA	13917002421	BA(JMC)	EXCELLENT
34	SARTHAK BAJAJ	121302421	BA(JMC)	GOOD
35	ANSEN JOY	7617002421	BA(JMC)	EXCELLENT
36	BHAVAY BALI	5917002421	BA(JMC)	EXCELLENT
37	ARUSHI	2721302421	BA(JMC)	EXCELLENT
38	MANYA GROVER	6117002421	BA(JMC)	EXCELLENT
39	RAHUL TRIPATHI	FACULTY	MBA	EXCELLENT
40	HEENA LAL	FACULTY	MBA	EXCELLENT
41	PARTH BHATNAGAR	35317002424	BA(JMC)	GOOD
42	SAMRIDHI MAHESHWARI	4721302421	BA(JMC)	EXCELLENT
43	SAMYAK JAIN	4917001721	BBA	GOOD
44	DR. NIVEDITA	FACULTY	-----	OOD